

EXHIBIT 3

1 UNITED STATES DISTRICT COURT
2 NORTHERN DISTRICT OF CALIFORNIA
3 SAN FRANCISCO DIVISION
4

5 IN RE JUUL LABS, INC., MARKETING,
6 SALES PRACTICES, AND PRODUCTS
7 LIABILITY LITIGATION

Case No. 19-md-02913-WHO

**DECLARATION OF CAMERON R. AZARI,
ESQ., IN SUPPORT OF CLASS
PLAINTIFFS’ MOTION FOR FINAL
APPROVAL OF JUUL CLASS
SETTLEMENT AGREEMENT**

8 This Document Relates to:
9 CLASS ACTIONS

10 I, Cameron R. Azari, Esq., declare as follows:

11 1. My name is Cameron R. Azari, Esq. I have personal knowledge of the matters set
12 forth herein, and I believe them to be true and correct.

13 2. I am a nationally recognized expert in the field of legal notice, and I have served as
14 an expert in hundreds of federal and state cases involving class action notice plans.

15 3. I am a Senior Vice President with Epiq Class Action & Claims Solutions, Inc.
16 (“Epiq”) and the Director of Legal Notice for Hilsoft Notifications (“Hilsoft”); a firm that
17 specializes in designing, developing, analyzing and implementing large-scale legal notification
18 plans. Hilsoft is a business unit of Epiq. All references to Epiq within this declaration include
19 Hilsoft Notifications.

20 4. This declaration will provide details regarding the successful implementation of the
21 JUUL Settlement Notice Plan (as implemented, “JUUL Settlement Notice”)¹ and provide related
22 settlement administration statistics for *In re JUUL Labs, Inc. Marketing, Sales Practices, and*
23 *Products Liability Litigation*, No. 19-md-02913-WHO, in the United States District Court for the
24 Northern District of California (the “Action”).

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26
27 ¹ I am informed that Class Plaintiffs and the remaining Defendants in the Action (Altria and
28 related entities) resolved all remaining claims in the Action. Epiq is working with Class Counsel
to propose an Altria Settlement Notice Plan, which, with the Court’s approval, will build on the
JUUL Settlement Notice Plan.

1 **SUMMARY OF JUUL SETTLEMENT NOTICE**

2 **PLAN IMPLEMENTATION**

3 5. Federal Rule of Civil Procedure 23(c)(2)(B) directs that notice must be “the best
4 notice practicable under the circumstances,” must include “individual notice to all members who
5 can be identified through reasonable effort” and “the notice may be by one or more of the
6 following: United States mail, electronic means, or other appropriate means.” In my opinion, the
7 JUUL Settlement Notice was the best notice practicable under the circumstances.

8 6. The JUUL Settlement Notice consisted of two core elements—Individual Notice and
9 Media Notice—which directed potential Class Members to the Settlement Website. Individual
10 Notice was sent to all 2,706,935 potential Class Members (2,470,286 Email Notices and 236,649
11 Postcard Notices) for which JLI provided contact information, after deduplication and a roll-up of
12 account records. An additional 65,532 Postcard Notices were later sent to potential Class Members
13 with undeliverable Email Notices. To reach the remainder of the Class, a comprehensive online
14 Media Notice effort was run for 61 days, which included (i) approximately 427 million impressions
15 generated through a nationwide digital notice campaign (“Digital Notices), (ii) Sponsored Search
16 Listings that displayed 199,871 times, resulting in 14,720 clicks to the Settlement Website, and (iii)
17 a nationwide press release sent to approximately 5,000 general media (print and broadcast) outlets
18 and 500 college newspapers/websites. The JUUL Settlement Notice resulted in 12,148,531 unique
19 visitor sessions to the Settlement Website and 11,815 calls to the toll-free telephone number
20 representing 83,855 minutes of use.

21 7. Epiq calculates the JUUL Settlement Notice reached approximately 80% of Class
22 Members,² which, as described below, is within the range of reasonable reach estimates and is
23 likely conservative. As of June 15, 2023, Epiq had received 2,353,001 Claims (a number that will
24 likely change after the claims period ends due to additional submissions, de-duplication, and
25 auditing), 295 requests for exclusion, and two objections.

26
27
28 ² The capitalized terms are intended to have the same meaning as defined in the Class Settlement Agreement and Plan of Allocation except as otherwise noted.

1 8. Further information regarding implementation and preliminary results of the JUUL
2 Settlement Notice is provided below. I will provide a supplemental declaration to the Court prior to
3 the Final Approval Hearing to provide updated information regarding any requests for exclusion
4 and/or objections and updated settlement administration statistics.

5 **PREVIOUS DECLARATIONS IN THIS ACTION**

6 9. I previously executed my *Declaration of Cameron R. Azari, Esq. Regarding Notice*
7 *Plan* (“Class Certification Declaration”) on August 12, 2022, ECF No. 3381-2, which described the
8 proposed Class Certification Notice Plan (which was approved by the Court but not implemented
9 due to the intervening Class Settlement Agreement), detailed Hilsoft’s class action notice
10 experience, and attached Hilsoft’s *curriculum vitae*. I also provided my educational and
11 professional experience relating to class actions and my ability to render opinions on overall
12 adequacy of notice programs.

13 10. Subsequently, I executed my *Declaration of Cameron R. Azari, Esq. in Support of*
14 *Motion for Preliminary Approval of Settlement* (“JUUL Settlement Notice Plan Declaration”) on
15 December 19, 2022, ECF No. 3724-13, which described the proposed JUUL Settlement Notice
16 Plan, detailed Hilsoft’s class action notice experience and attached Hilsoft’s *curriculum vitae*.

17 11. In addition, I executed my *Declaration of Cameron R. Azari, Esq., in Support of*
18 *Plaintiffs’ Response to Altria’s Response and Objections to Plaintiffs’ Motion for Preliminary*
19 *Approval and Proposed Notice Plan* (“Supplemental Notice Plan Declaration”) on January 10,
20 2023, ECF No. 3745-5, which addressed the reach and adequacy of the overall proposed notice
21 effort (to the proposed Settlement Class, and to the court class remaining against Altria), and the
22 proposed content of the various notices.

23 12. Most recently, I executed my *Declaration of Cameron R. Azari, Esq., Regarding*
24 *Settlement Notice Plan Completion* (“JUUL Settlement Notice Plan Completion Declaration”) on
25 May 15, 2023, ECF No. 4032, which confirmed the completion of the JUUL Settlement Notice
26 Plan in compliance with the Preliminary Approval Order.

1 13. The facts in this declaration are based on my personal knowledge, as well as
2 information provided to me by my colleagues in the ordinary course of my business at Epiq.

3 **JUUL SETTLEMENT CLASS AND NOTICE PLAN**

4 14. On January 30, 2023, the Court approved the JUUL Settlement Notice Plan designed
5 by Hilsoft and appointed Epiq as the Settlement Administrator in the Preliminary Approval Order,
6 ECF No. 3779. In the Preliminary Approval Order, the Court certified the following Settlement
7 Class for settlement purposes:

8 All individuals who purchased, in the United States, a JUUL product
9 from brick and mortar or online retailers before December 6, 2022.

10 Excluded from the Settlement Class are: (a) the judges in this case, and
11 any other judges that may preside (or have presided) over the Litigation,
12 including the coordinated proceeding captioned JUUL Labs Product
13 Cases, Judicial Counsel Coordination Proceeding No. 5052, pending in
14 the Superior Court of California, County of Los Angeles, Department
15 11, Settlement Master Thomas J. Perrelli, and their staff, and immediate
16 family members; (b) [JUUL Labs, Inc., (“JLI”)], any Released Party,
17 and any other named defendant in the litigation; (c) employees, officers,
18 directors, legal representatives, heirs, successors, and wholly or partly
19 owned subsidiaries or affiliated companies of JLI, any Released Party,
20 and any other named defendant in the litigation; (d) Class Counsel and
21 their employees; (e) all purchases for purposes of resale or distribution;
22 and (f) all individuals who timely and properly exclude themselves from
23 the Settlement Class.

18 **CAFA NOTICE**

19 15. On December 29, 2022, Epiq sent 58 CAFA Notice Packages (“CAFA Notice”) via
20 United States Postal Service (“USPS”) Certified Mail to 56 officials (the Attorneys General of each
21 of the 50 states, the District of Columbia, and the United States Territories). CAFA Notice was also
22 sent via United Parcel Service (“UPS”) to the Attorney General of the United States and the U.S.
23 Food and Drug Administration (“USDA”). Details regarding the CAFA Notice mailing are
24 provided in the *Declaration of Stephanie J. Fioreck, Esq. on Implementation of CAFA Notice*, dated
25 December 29, 2022, which is included as **Attachment 1** to this declaration. Epiq has not received
26 any communications in responses to the CAFA Notice.
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1 **JUUL SETTLEMENT NOTICE IMPLEMENTATION**

2 **Individual Notice**

3 16. Epiq received 90 data files with JLI’s data from Class Counsel via defense counsel
4 that included email addresses and/or physical mailing addresses for identified direct purchasers and
5 potential Class Members who provided JLI with their contact information (a substantial number of
6 potential Class Members). Epiq deduplicated and rolled-up the account records and loaded the
7 unique, identified records into its database for this case. These efforts resulted in 2,884,489
8 identified potential Class Member records, of which 2,706,935 had a valid email address and/or
9 mailing address (177,554 records did not have a valid email address and/or mailing address).

10 17. This data was used to provide Individual Notice as follows: 1) an Email Notice was
11 sent to all Class Members for whom a valid email address was available; 2) a Double Postcard
12 Notice and Claim Form with prepaid return postage on the Claim Form (“Postcard Notice”) was
13 sent via USPS first class mail to all Class Members with an associated physical address to whom
14 the Email Notice was undeliverable after multiple attempts; and 3) a Postcard Notice was sent via
15 USPS first class mail to all Class Members for whom an email address was not available in JLI’s
16 transactional data but who had a mailing address.

17 **Email Notice**

18 18. On March 16, 2023, Epiq sent 2,470,286 Email Notices to all Class Members for
19 whom a valid email address was available. Of the 2,470,286 Email Notices sent; Class Members (or
20 potential Class Members) were sent one of three different versions of the Email Notice:

- 21 a. 1,257,254 Email Notices were sent to Class Members with direct purchase
22 information available for purchase(es) *greater than \$15*. The Email Notice included
23 each Class Member’s unique total dollar value of JUUL purchases made on the JLI
24 website during the Class Period.
- 25 b. 20,893 Email Notices were sent to Class Members with direct purchase information
26 available for purchase(es) *less than or equal to \$15*. The Email Notice included each
27 Class Member’s unique total dollar value of JUUL purchases made on the JLI
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1 website during the Class Period. The Email Notice also informed Class Members
2 that they qualify for a minimum \$15 settlement payment; and

3 c. 1,192,139 Email Notices were sent to potential Class Members with no direct
4 purchase information available.

5 19. Industry standard best practices were followed for the Email Notice efforts. For
6 example, the Email Notice was drafted in such a way that the subject line, the sender, and the body
7 of the message would overcome SPAM filters and ensure readership to the fullest extent reasonably
8 practicable. For instance, the Email Notice used an embedded html text format. This format
9 provided easy to read text without graphics, tables, images, attachments, and other elements that
10 would have increased the likelihood that the message would have been blocked by Internet Service
11 Providers (ISPs) and/or SPAM filters. The Email Notice was sent from an IP address known to
12 major email providers as one not used to send bulk SPAM or “junk” email blasts. Each Email
13 Notice was transmitted with a digital signature to the header and content of the Email Notice, which
14 allowed ISPs to programmatically authenticate that the Email Notices were from authorized mail
15 servers.

16 20. Each Email Notice was also transmitted with a unique message identifier. The Email
17 Notice included an embedded link to the case website. By clicking the link, recipients were able to
18 easily access other information about the case. If the receiving email server could not deliver the
19 message, a “bounce code” was returned along with the unique message identifier. For any Email
20 Notice for which a bounce code was received indicating that the message was undeliverable for
21 reasons such as an inactive or disabled account, the recipient’s mailbox was full, technical auto-
22 replies, etc., at least two additional attempts were made to deliver the Email Notice.

23 21. After completion of the Email Notice efforts, 138,104 emails were not deliverable.

24 22. The Email Notice clearly and concisely summarized the case and the legal rights of
25 the Class Members and directed the recipients to a case website to access additional information. In
26 addition, the Email Notice included a Spanish tagline that directed recipients to the case website,
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1 which includes an option for displaying text in Spanish. The Email Notices are included as

2 **Attachment 2.**

3 23. Notice by email was especially appropriate to the group that made direct purchases
4 online from the JLI website because these people are regular users of online services. In my
5 experience, the decision to use email as the initial method of delivering notice can hinge on how the
6 available email addresses were obtained. Where customers provided their emails to the defendant
7 with the expectation that they would be communicated with via email, sending notice in the first
8 instance via email is often preferable (as there would be an expectation to receive communication
9 from or related to the defendant via email). That was the case here.

10 *Postcard Notice*

11 24. On April 7, 2023, Epiq sent 236,649 Postcard Notices (and Claim Form with prepaid
12 return postage) to all Class Members for whom the email address was invalid, or for whom an email
13 address was not available in JLI's transactional data but for whom a mailing address had been
14 provided. The Postcard Notice was sent via USPS first class mail.

15 25. On April 21, 2023, Epiq sent 65,532 Postcard Notices via USPS first-class mail to
16 all known Class Members with known purchasers of JUUL Products, for whom a physical address
17 had been provided and for whom the Email Notice was undeliverable after multiple attempts.

18 26. The Postcard Notice clearly and concisely summarized the case and the legal rights
19 of the Class Members. The Postcard Notice also directed the recipients to the Settlement Website to
20 access additional information and easily file an online claim. In addition, the Postcard Notice
21 included a Spanish tagline that directs recipients to the Settlement Website, which includes an
22 option for displaying text in Spanish. Examples of the Postcard Notices are included as

23 **Attachment 3.**

24 27. Each Postcard Notice included a tear-off Claim Form with each known Class
25 Member's unique total dollar value of JUUL Product purchases made during the Class Period,
26 where such records were available. A unique QR Code was also included on each of these Postcard
27 Notices to allow Class Members to scan their code from their phone and immediately be sent to the

1 claim filing page of the Settlement Website, where their direct purchases were auto-populated into
2 the Claims Form. On the Settlement Website, Class Members can file a Claim for the auto-
3 populated amount of their direct purchases or provide additional information if they wish to claim
4 additional indirect purchases or attest to underage purchases.

5 28. Prior to sending the Postcard Notices, all mailing addresses were checked against the
6 National Change of Address (“NCOA”) database maintained by the USPS, as required, to ensure
7 known Class Members’ address information was up-to-date and accurately formatted for mailing.³
8 In addition, the addresses were certified via the Coding Accuracy Support System (“CASS”) to
9 ensure the quality of the zip code, and verified through Delivery Point Validation (“DPV”) to verify
10 the accuracy of the addresses. This address updating process is standard for the industry and for the
11 majority of promotional mailings that occur today.

12 29. Postcard Notices returned as undeliverable were re-mailed to any new address
13 available through USPS information, for example, to the address provided by the USPS on returned
14 pieces for which the automatic forwarding order had expired, but which was still during the period
15 in which the USPS returned the piece with the address indicated, or to better addresses that were
16 found using a third-party lookup service. Upon successfully locating better addresses, Postcard
17 Notices were promptly remailed.

18 30. As of June 15, 2023, Epiq had remailed 25,201 Postcard Notices where a forwarding
19 address was provided, or a better address was identified using a third-party lookup service.

20 31. As of June 15, 2023, Epiq had received a total of 39,623 undeliverable Postcard
21 Notices (which includes any remailed Postcard Notices that were also returned as undeliverable).

22 32. Additionally, a Long Form Notice or Claim Form were mailed via USPS first class
23 mail to all persons who requested one via the toll-free telephone number or other means. As of June
24

25 ³ The NCOA database is maintained by the USPS and consists of approximately 160 million
26 permanent change-of-address (“COA”) records consisting of names and addresses of individuals,
27 families, and businesses who have filed a change-of-address with the USPS. The address
28 information is maintained on the database for 48 months and reduces undeliverable mail by
providing the most current address information, including standardized and delivery point coded
addresses, for matches made to the NCOA file for individual, family, and business moves.

1 15, 2023, 71 Long Form Notices or Claims Forms had been mailed pursuant to such requests. The Long
2 Form Notice is included as **Attachment 4**. The Claim Form is included as **Attachment 5**.

3 **Media Plan**

4 33. The Media Plan supplemented the Individual Notices and included a Digital Notice
5 campaign, Sponsored Search Listing, and an informational release described below. The Media
6 Plan ran for 61 days, from March 16, 2023, through May 15, 2023.

7 **Digital Notice Campaign**

8 34. Internet advertising has become a standard component in legal notice programs. The
9 internet has proven to be an efficient and cost-effective method to target class members as part of
10 providing notice of a class action case. It is my understanding from Class Counsel that JLI
11 marketed to Class Members via internet advertising, similar to what is included in the Settlement
12 Notice Plan.

13 35. The JUUL Settlement Notice included targeted digital advertising on a selected
14 advertising network and social media sites. The Digital Notices linked directly to the case website,
15 thereby allowing visitors easy access to relevant information and documents. The Digital Notices
16 used language from the Summary Notices (Postcard Notice and Email Notice, collectively), which
17 allowed users to identify themselves as potential Class Members.

18 36. The JUUL Settlement Notice included Digital Notices in various sizes and formats
19 in English and Spanish. These included banner ads and other types of advertisements, which were
20 placed on the *Google Display Network*. The Digital Notices were targeted to several targeted
21 audiences based on the demographics of the Class. These audiences included demographic targeting
22 to parents with minor children, content targeting to place banners next to specific website content
23 having to do with electronic cigarettes (“Affinity Audiences”), and intent targeting to individuals
24 who have searched for information about electronic cigarettes (“Intent Audiences”). Digital Notices
25 ran on desktop, mobile and tablet devices. Digital Notices were also targeted (remarketed) to people
26 who clicked on a Digital Notice.

1 37. The JUUL Settlement Notice also included advertising on social media, which
2 consisted of Digital Notices on *Facebook, Instagram, Snapchat, TikTok, Twitter, YouTube,*
3 *Telegram, and Reddit* in various sizes.

4 38. Social media ads were also demographically and contextually targeted to individuals
5 based on the demographics of the Class. Digital Notices were targeted to individuals in the United
6 States who have shown interest in electronic cigarettes and/or smoking, parents with minor
7 children, and specific to *Reddit*, subreddits dedicated to topics such as JUUL, Vaping, and
8 electronic cigarettes were also served Digital Notices.

9 39. Video ads were displayed on a variety of the social media applications, which
10 provided an easy and accessible way for individuals to learn about the lawsuit and be directed to the
11 Settlement Website for more information. *YouTube, TikTok, SnapChat, Telegram, and Instagram*
12 all featured either a 15- or 30-second Video Notice as part of the JUUL Settlement Notice.

13 40. As an additional way to draw the interest of Class Members, and to be consistent
14 with recommendations in the Federal Judicial Center’s (“FJC”) Judges’ Class Action Notice and
15 Claims Process Checklist and Plain Language Guide,⁴ a picture(s), high-resolution image(s), and/or
16 graphic(s) were featured in the Digital Notices in an effort to help Class Members self-identify as
17 members of the Class.

18 41. The JUUL Settlement Notice also included a “list activation” strategy. This was
19 accomplished by matching the email addresses of known Class Members with current consumer
20 profiles. This strategy ensured that specific individuals who received direct notice were also
21 provided reminder messaging online via Digital Notices. The list activation strategy was used on
22 the *Google Display Network, Facebook, Instagram, and Twitter.*

23 42. Combined, approximately 427 million impressions were generated by the Digital
24 Notices, nationwide. More details regarding the target audiences, distribution, and specific ad type
25 of the Digital Notices are included in the following table:
26

27
28 ⁴ available at <https://www.fjc.gov/content/judges-class-actionnotice-and-claims-process-checklist-and-plain-language-guide-0>.

<i>Network/Property</i>	<i>Target</i>	<i>Distribution</i>	<i>Ad Type</i>	<i>Delivered Impressions</i>
<i>Google Display Network</i>	Age 15+	National	Banner Notices	20,565,974
<i>Google Display Network</i>	Data Match Targeting	National	Banner Notices	10,923,742
<i>Google Display Network</i>	Parents with Minor Children	National	Banner Notices	10,134,417
<i>Google Display Network</i>	Custom Intent: Electronic Cigarette	National	Banner Notices	24,024,811
<i>Google Display Network</i>	Custom Affinity: Electronic Cigarette	National	Banner Notices	22,952,706
<i>Google Display Network</i>	Contextual Target: Juul	National	Banner Notices	25,541,790
<i>Facebook</i>	Age 15+	National	Newsfeed & Right Hand Column	15,237,785
<i>Facebook</i>	Data Match Targeting	National	Newsfeed & Right Hand Column	10,286,950
<i>Facebook</i>	Parents with Minor Children	National	Newsfeed & Right Hand Column	10,418,843
<i>Facebook</i>	Interest: Electronic Cigarette and/or Smoking	National	Newsfeed & Right Hand Column	31,248,556
<i>Instagram</i>	Age 15+	National	Newsfeed	15,533,641
<i>Instagram</i>	Age 15+	National	Instagram Reel (Video) Ads	27,281,715
<i>Instagram</i>	Data Match Targeting	National	Newsfeed	10,437,496
<i>Instagram</i>	Parents with Minor Children	National	Newsfeed	7,699,581
<i>Instagram</i>	Interest: Electronic Cigarette and/or Smoking	National	Newsfeed	25,350,951
<i>SnapChat</i>	Age 15+	National	Video Ad	22,263,178
<i>TikTok</i>	Age 15+	National	Video Ad	20,082,857
<i>Twitter</i>	Age 15+	National	Twitter Feed Ads	20,573,633
<i>Twitter</i>	Data Match Targeting	National	Twitter Feed Ads	10,164,236
<i>Twitter</i>	Interest: Electronic Cigarette and/or Smoking	National	Twitter Feed Ads	35,521,820
<i>YouTube</i>	Age 15+	National	YouTube Pre-Roll Ads (30 seconds)	7,427,036
<i>YouTube</i>	Parents with Minor Children	National	YouTube Pre-Roll Ads (30 seconds)	2,564,127

<i>Network/Property</i>	<i>Target</i>	<i>Distribution</i>	<i>Ad Type</i>	<i>Delivered Impressions</i>
<i>YouTube</i>	Custom Intent: Electronic Cigarette	National	YouTube Pre-Roll Ads (30 seconds)	6,386,673
<i>YouTube</i>	Custom Affinity: Electronic Cigarette	National	YouTube Pre-Roll Ads (30 seconds)	6,297,349
<i>YouTube</i>	Contextual Target: Juul	National	YouTube Pre-Roll Ads (30 seconds)	3,628,135
<i>Telegram</i>	Target: Apple Music	National	Telegram Pre-Roll Ads (30 seconds)	4,166,037
<i>Telegram</i>	Targets: Billboard Charts, Movies and/or Movie Reviews	National	Telegram Ad Post	4,364,117
<i>Reddit</i>	Age 15+	National	Reddit Feed Ads	5,580,681
<i>Reddit</i>	/r/juul, r/Vaping and/or /r/eCigarette	National	Reddit Feed Ads	10,683,886
TOTAL				427,292,723

43. Clicking on the Digital Notices linked the readers to the case website, where they could easily obtain detailed information about the case.

44. Examples of the Digital Notices are included as **Attachment 6**.

45. Throughout the JUUL Settlement Notice, the effectiveness of the Digital Notices were continuously monitored to ensure impression goals were met. For example, Epiq used the third-party ad management platform, ClickCease, to audit Digital Notice ad placements. This type of platform tracks all Digital Notice ad clicks to provide real-time ad monitoring, fraud traffic analysis, blocks clicks from fraudulent sources, and quarantines dangerous IP addresses. This helps reduce wasted, fraudulent, or otherwise invalid traffic (*e.g.*, ads being seen by ‘bots’ or non-humans, ads not being viewable, etc.).

Sponsored Search Listings

46. The JUUL Settlement Notice included purchasing sponsored search listings, which facilitated locating the case website. Sponsored search listings were acquired on the three most highly-visited internet search engines: *Google, Yahoo!* and *Bing*. When search engine visitors searched on selected common keyword combinations related to the case, the sponsored search listing were generally displayed at the top of the page prior to the search results or in the upper

1 righthand column. Representative search terms included word and phrase variations related to the
2 litigation. The sponsored search listings were displayed nationwide.

3 47. The sponsored search listings began on March 16, 2023, and ran through May 15,
4 2023 (61 days). The sponsored listings were displayed 199,871 times, which resulted in 14,720
5 clicks that displayed the Settlement Website. A complete list of the sponsored search keyword
6 combinations is included as **Attachment 7**. Examples of the sponsored search listing as displayed
7 on each search engine are included as **Attachment 8**.

8 ***Informational Release***

9 48. To build additional reach and extend exposure for the Media Plan, on March 16,
10 2023, a party-neutral press release was issued broadly over PR Newswire to approximately 5,000
11 general media (print and broadcast) outlets, including local and national newspapers, magazines,
12 national wire services, television and radio broadcast media across the United States as well as
13 approximately 4,500 websites, online databases, internet networks, and social networking media.

14 49. On March 16, 2023, the press release was also distributed over Uwire's college press
15 release and wire service to over 500 college newspapers/websites. Uwire is the largest college news
16 and press release distribution in the United States. Press releases over Uwire are distributed to
17 college newspapers (both print and online), college radio stations, college television networks, and
18 college blogs across the internet.

19 50. The press release included the address of the case website and the toll-free telephone
20 number. The press release served a valuable role by providing additional notice exposures beyond
21 that which was provided by the Digital Notices and Sponsored Search Listings. The Informational
22 Release is included as **Attachment 9**.

23 ***Other Forms of Notice and Notice Support***

24 ***Settlement Website***

25 51. On March 15, 2023, Epiq established a neutral, informational, website with the
26 domain name www.JUULClassAction.com where potential Class Members can obtain additional
27 information and documents including the Long Form Notice, Claim Form, Complaint, Class
28

1 Settlement Agreement, Motion for Preliminary Approval, Preliminary Approval Order, and other
2 important documents, relevant deadlines and answers to (“FAQs”), and any other information that
3 the Court may require. Class Members can file a Claim on the Settlement Website, including the
4 ability to submit a Claim for additional purchases over those shown in JUUL’s records. Class
5 Members who received an Email Notice or Postcard Notice were directed straight to the claim filing
6 page from their notice (via a link or a scannable QR Code), which pre-populates with their unique
7 JUUL purchase information. Alternatively, Class Members can file a request for exclusion on the
8 website. The website address was prominently displayed in all notice documents.

9 52. The website includes an option for displaying text in Spanish, as well as a link to a
10 Spanish version of the Long Form Notice and Claim Form. The Spanish version of the Long Form
11 Notice is included as **Attachment 10**. The Spanish version of the Claim Form is included as
12 **Attachment 11**.

13 53. As of June 15, 2023, there have been 2,407,474 unique visitor sessions to the
14 Settlement Website and 12,148,531 website pages presented.

15 ***Toll-free Telephone Number and Postal Mailing Address***

16 54. On March 15, 2023, Epiq established a toll-free number (1-855-604-1734), which is
17 available to Class Members. Callers hear an introductory message and then have the option to
18 continue to get information about the lawsuit in the form of recorded answers to FAQs (in English
19 and Spanish). Callers also have an option to request a Long Form Notice or Claim Form by mail.
20 In addition, callers have the option to speak to a live agent in English with translation services
21 available for other languages, including Spanish. The toll-free telephone number was prominently
22 displayed on virtually all notice documents (subject to space constraints) and the Settlement
23 Website. The automated phone system is available 24 hours per day, 7 days per week. As of June
24 15, 2023, there had been 11,815 calls to the toll-free telephone number representing 83,855 minutes
25 of use, and service agents had handled 2,245 incoming calls representing 27,533 minutes of use and
26 725 outbound calls representing 1,823 minutes of use.

1 55. Epiq established and maintains a postal mailing address and email address, allowing
2 Class Members to request additional information or ask questions via these channels.

3 ***Claim Process***

4 56. The easier it is for class members to file a claim and receive settlement benefits, the
5 more likely they are to participate in the settlement. Accordingly, the JUUL Settlement Notice Plan,
6 Claim Form, and Settlement Website were designed to ensure that Class Members experience a
7 smooth claim filing process to increase the participation of Class Members in the Class Settlement
8 Agreement.

9 57. A Claim Form is available to allow Class Members to make Claims for both direct
10 and indirect purchases. The Claim Form is written in plain English and was designed to be easily
11 understood and completed. As discussed above, all Class Members who made direct purchasers
12 were provided notices that link directly to a prepopulated online Claim Form, which contain all
13 their direct purchases. They can also specify additional indirect purchasers, as can all other Class
14 Members. In specifying indirect purchases, the Class Members are asked for the date of their first
15 and last purchase and their purchase frequency of various types of JUUL Products. The system then
16 automatically computes an amount spent on JUUL Products. Claims are subject to validation and
17 industry-standard fraud prevention efforts, and proof of purchase is required for Claims for more
18 than \$300. Recipients of the Postcard Notice can elect to file their claims by mail (*i.e.*, without
19 going online) for their direct purchases only, by detaching and returning the prepaid return card.

20 58. Regardless of how a Claim is filed, all Claimants with a valid Claim are given the
21 option of receiving a digital payment (such as PayPal, Digital Mastercard, Venmo, and direct
22 deposit).⁵ Class Members can also elect to receive a traditional paper check. These processes ensure
23

24 ⁵ Prior to commencing the notice program, Amazon had informed Epiq that this settlement was
25 eligible to use Amazon payments. After the notice program began, however, Amazon's legal
26 department reversed course and determined that this settlement was not eligible for Amazon
27 payments because Amazon's policies prohibit the use of Amazon payments for tobacco products.
28 While Amazon has been informed that this litigation involves claims against the manufacturer of
a tobacco product (as opposed to advocating for the use of tobacco products), Amazon has
declined to permit the use of Amazon payments for this settlement. Amazon has, however,
agreed to honor any claims requesting payment via Amazon that were submitted before Amazon
made its decision to withdraw.

1 that Class Members can easily submit a Claim Form and receive payment in their preferred method,
2 facilitating an increased number of Claim submissions.

3 **INTERIM RESULTS OF THE JUUL SETTLEMENT NOTICE**

4 ***Reach Estimate***

5 59. Epiq reliably estimates that the JUUL Settlement Notice reached more than 80% of
6 Class Members. To calculate this reach estimate, Epiq combined the Digital Notice with the
7 Individual Notice, while accounting for duplication across the various forms of notice. The actual
8 reach of the JUUL Settlement Notice was almost certainly higher given the additional components,
9 which are not included in the calculated reach percentages (*Telegram*, the Sponsored Search
10 Listings, the Informational Release, and the Settlement Website) and the conservative nature of our
11 reach estimates.

12 60. The Digital Notice alone is approximately 78.2% of the target audience. The
13 Individual Notice reached approximately 96.7% of the Class Members identified in JLI's
14 transactional data and mailing lists (a subset of the total Class). Combined, Epiq reliably estimates
15 the JUUL Settlement Notice reached more than 80% of Class Members.

16 ***Claims Received***

17 61. The deadline for Class Members to file a Claim is July 14, 2023. As of June 15,
18 2023, Epiq had received 2,353,001 Claims (962 paper and 2,352,039 online). As standard practice,
19 Epiq is in the process of conducting a complete review and audit of all Claim Forms received.
20 There is a high likelihood that after detailed review, the total number of Claims received will
21 change due to duplicate and denied claims.

22 ***Requests for Exclusion and Objections***

23 62. The deadline to request exclusion from, or object to the Class Settlement Agreement
24 is July 14, 2023. As of June 15, 2023, Epiq had received 295 unique requests for exclusion out of at
25 least an estimated 6.5 million Class Members. As standard practice, Epiq is in the process of
26 conducting a complete review of all the requests for exclusion received. There is a likelihood that
27 after detailed review and input from counsel, the total number of requests for exclusion may change
28

1 due to incomplete/invalid requests. As of June 15, 2023, I am aware of two objections to the Class
2 Settlement Agreement, which I have reviewed. I will provide a supplemental declaration to the
3 Court prior to the Final Approval Hearing to provide updated information regarding any requests
4 for exclusion and/or objections to the Class Settlement Agreement.

5 ***Pendency Notice as to Altria and Opt-Out Form***

6 63. The Email Notice, Postcard Notice and Long Form Notice each provided
7 information about the Class Members' right to opt out of the Class Settlement Agreement. They
8 also informed Class Members that the case was continuing against Altria, and that they had the
9 right to opt out of that continuing litigation (so as to not be bound by any judgment). Class
10 Members had the opportunity to opt out of the Class Settlement Agreement, the continued Altria
11 action, or both by mailing a request according to the instructions in the Long Form Notice.

12 **COSTS OF NOTICE AND ADMINISTRATION**

13 64. To date, Epiq has invoiced \$1,558,841.92 to implement the JUUL Settlement Notice
14 Plan and administer the Class Settlement Agreement. This amount includes media, print, email and
15 postage costs. Epiq expects to incur additional amounts through the completion of its work and the
16 distribution of Settlement Fund, but at this time cannot provide a reliable estimate of the additional
17 costs it expects to incur to complete the processing of Claims and distribute money to Eligible
18 Claimants. The main areas of cost uncertainty are (1) that Claims continue to be submitted at a
19 rapid pace, making the final number of Claims difficult to determine and (2) significant effort needs
20 to be expended once the Claims deadline is closed to determine the potential number of fraudulent
21 Claims and appropriate next steps, and these determinations will have a significant impact on the
22 total costs. These issues are compounded by the fact that the Claims rate in this matter appears to be
23 very high and continues to climb.

**THE JUUL SETTLEMENT NOTICE PROVIDED THE
BEST NOTICE PRACTICABLE**

65. The JUUL Settlement Notice provided the best notice practicable under the circumstances of this case, conformed to all aspects of Federal Rule of Civil Procedure 23, comported with the guidance for effective notice articulated in the Manual for Complex Litigation, 4th Edition, and was consistent with the FJC’s Class Action Notice and Claims Process Checklist and Plain Language Guide (2010).

66. In class action notice planning, execution, and analysis, we are guided by due process considerations under the United States Constitution, and by case law pertaining to the recognized notice standards under Federal Rule of Civil Procedure 23. This framework directs that the notice plan be optimized to reach the class, and to provide class members with easy access to details of how the class action may impact their rights.⁶

67. Based on my experience implementing the JUUL Settlement Notice Plan and the information that has been provided to me at this point, these requirements were met in this Action.

68. The JUUL Settlement Notice included Individual Notice to identified Class Members. As a result of the Individual Notice efforts combined with the extensive Media Plan, the JUUL Settlement Notice reached more than 80% of Class Members, which is in line with the FJC’s range of reasonable reach estimates.⁷

⁶ See *Mullane v. Central Hanover Trust*, 339 U.S. 306, 315 (1950) (“But when notice is a person’s due, process which is a mere gesture is not due process. The means employed must be such as one desirous of actually informing the absentee might reasonably adopt to accomplish it.”).

⁷ *Fed. Judicial Ctr., Judges’ Class Action Notice and Claims Process Checklist and Plain Language Guide 3*, (2010), available at <https://www.fjc.gov/content/judges-class-action-noticeand-claims-process-checklist-and-plain-language-guide-0> (stating “the lynchpin in an objective determination of the adequacy of a proposed notice effort is whether all the notice efforts together will reach a high percentage of the class. It is reasonable to reach between 70–95%.”).

1 69. The JUUL Settlement Notice provided full and proper notice to Class Members
2 before the opt-out and objection deadlines, with 70 days provided to Class Members from the notice
3 completion date until the opt-out deadline, which is in-line with this District's Guidelines.⁸

4 70. Epiq also provided the parties and the Court-appointed mediator with routine
5 progress reports regarding implementation of the JUUL Settlement Notice to ensure that notice was
6 being provided by the best means practicable. On the first day of each month following entry of the
7 Preliminary Approval Order, Epiq has sent to Class Counsel, Defense Counsel, and the Mediator
8 reports containing summary statistics detailing the implementation of the JUUL Settlement Notice
9 Plan. Such reports include, at a minimum, the number of proper and timely Opt-Outs, the number of
10 Claims received, and the number of Claims rejected and the reason for the rejection. Epiq will
11 continue to provide Class Counsel, Defense Counsel, and the Mediator with these reports until entry
12 of the Final Approval Order and Judgment.

13 *****

14
15 I declare under penalty of perjury that the foregoing is true and correct. Executed on June
16 23, 2023.

17 

18 _____
Cameron R. Azari, Esq.

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20
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28 ⁸ See *The N.D. Cal. Procedural Guidance for Class Action Settlements, Preliminary Approval*
(9) (discussing the timeline for class members to opt-out).

Attachment 1

UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN FRANCISCO DIVISION

IN RE JUUL LABS, INC., MARKETING,
SALES PRACTICES, AND PRODUCTS
LIABILITY LITIGATION

Case No. 19-md-02913-WHO

**DECLARATION OF STEPHANIE J.
FIERECK, ESQ. ON IMPLEMENTATION
OF CAFA NOTICE**

This Document Relates to:
CLASS ACTIONS

I, STEPHANIE J. FIERECK, ESQ., hereby declare and state as follows:

1. My name is Stephanie J. Fiereck, Esq. I am over the age of 25 and I have personal knowledge of the matters set forth herein, and I believe them to be true and correct.

2. I am the Director of Legal Noticing for Epiq Class Action & Claims Solutions, Inc. (“Epiq”), a firm that specializes in designing, developing, analyzing and implementing large-scale, unbiased, legal notification plans. I have overseen and handled Class Action Fairness Act (“CAFA”) notice mailings for more than 400 class action settlements.

3. Epiq is a firm with more than 25 years of experience in claims processing and settlement administration. Epiq’s class action case administration services include coordination of all notice requirements, design of direct-mail notices, establishment of fulfillment services, receipt and processing of opt-outs, coordination with the United States Postal Service, claims database management, claim adjudication, funds management and distribution services.

4. The facts in this Declaration are based on what I personally know, as well as information provided to me in the ordinary course of my business by my colleagues at Epiq.

CAFA NOTICE IMPLEMENTATION

5. At the direction of counsel for Settling Defendants JUUL Labs, Inc. (“JLI”), and certain current and/or former officers and directors, 58 federal and state officials (Attorney General of the United States and the Attorneys General of each of the 50 states, the District of Columbia, and

1 the United States Territories, and the U.S. Food and Drug Administration) were identified to receive
2 CAFA notice.

3 6. Epiq maintains a list of these federal and state officials with contact information for
4 the purpose of providing CAFA notice. Prior to mailing, the names and addresses selected from
5 Epiq’s list were verified, then run through the Coding Accuracy Support System (“CASS”)
6 maintained by the United States Postal Service (“USPS”).¹

7 7. On December 29, 2022, Epiq sent 58 CAFA Notice Packages (“Notice”). The Notice
8 was mailed via USPS Certified Mail to 56 officials (the Attorneys General of each of the 50 states,
9 the District of Columbia, and the United States Territories). The Notice was also sent via United
10 Parcel Service (“UPS”) to the Attorney General of the United States and the U.S. Food and Drug
11 Administration. The CAFA Notice Service List (USPS Certified Mail and UPS) is included as
12 **Attachment 1.**

13 8. The materials sent to the federal and state officials included a Cover Letter, which
14 provided notice of the proposed Settlement of the above-captioned case. The Cover Letter is included
15 as **Attachment 2.**

16 9. The cover letter was accompanied by a CD, which included the following:

- 17 a. **Per 28 U.S.C. § 1715(b)(1) – Complaint and Any Amended Complaints:** Class Action Complaint, Amended Complaint, and 2nd Amended Complaint.
18
19 b. **Per 28 U.S.C. § 1715(b)(3) – Notification to Class Members:** Forms of Notice:
20 Postcard Notice, Postcard Stimulation Notice, and Proposed Long-Form Notice.
21
22 c. **Per 28 U.S.C. § 1715(b)(4) – Class Action Settlement Agreement:** The
23 following documents were included:
24
25
 - Class Settlement Agreement;
 - Plaintiffs’ Notice of Motion and Motion for Preliminary Approval of Class
Action Settlement; and
 - Plan of Distribution.

26 ¹ CASS improves the accuracy of carrier route, 5-digit ZIP®, ZIP + 4® and delivery point codes that
27 appear on mail pieces. The USPS makes this system available to mailing firms who want to improve
28 the accuracy of postal codes, i.e., 5-digit ZIP®, ZIP + 4®, delivery point (DPCs), and carrier route
codes that appear on mail pieces.

1 d. **Per 28 U.S.C. § 1715(b)(7) – Estimate of Class Members:** A Class Member
2 Geographic Location Report.

3 I declare under penalty of perjury that the foregoing is true and correct. Executed on
4 December 29, 2022.

5 

6 Stephanie J. Fiereck, Esq.
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Attachment 1

CAFA Notice Service List

USPS Certified Mail

Company	FullName	Address1	Address2	City	State	Zip
Office of the Attorney General	Treg Taylor	1031 W 4th Ave	Suite 200	Anchorage	AK	99501
Office of the Attorney General	Steve Marshall	501 Washington Ave		Montgomery	AL	36104
Office of the Attorney General	Leslie Carol Rutledge	323 Center St	Suite 200	Little Rock	AR	72201
Office of the Attorney General	Mark Brnovich	2005 N Central Ave		Phoenix	AZ	85004
Office of the Attorney General	CAFA Coordinator	Consumer Protection Section	455 Golden Gate Ave Suite 11000	San Francisco	CA	94102
Office of the Attorney General	Phil Weiser	Ralph L Carr Colorado Judicial Center	1300 Broadway Fl 10	Denver	CO	80203
Office of the Attorney General	William Tong	165 Capitol Ave		Hartford	CT	06106
Office of the Attorney General	Karl A Racine	400 6th St NW		Washington	DC	20001
Office of the Attorney General	Kathy Jennings	Carvel State Bldg	820 N French St	Wilmington	DE	19801
Office of the Attorney General	Ashley Moody	State of Florida	The Capitol PL-01	Tallahassee	FL	32399
Office of the Attorney General	Chris Carr	40 Capitol Square SW		Atlanta	GA	30334
Department of the Attorney General	Holly T Shikada	425 Queen St		Honolulu	HI	96813
Iowa Attorney General	Thomas J Miller	Hoover State Office Building	1305 E Walnut St	Des Moines	IA	50319
Office of the Attorney General	Lawrence G Wasden	700 W Jefferson St Ste 210	PO Box 83720	Boise	ID	83720
Office of the Attorney General	Kwame Raoul	100 W Randolph St		Chicago	IL	60601
Office of the Indiana Attorney General	Todd Rokita	Indiana Government Center South	302 W Washington St Rm 5	Indianapolis	IN	46204
Office of the Attorney General	Derek Schmidt	120 SW 10th Ave 2nd Fl		Topeka	KS	66612
Office of the Attorney General	Daniel Cameron	700 Capitol Ave Suite 118		Frankfort	KY	40601
Office of the Attorney General	Jeff Landry	PO Box 94005		Baton Rouge	LA	70804
Office of the Attorney General	Maura Healey	1 Ashburton Pl 20th Fl		Boston	MA	02108
Office of the Attorney General	Brian E Frosh	200 St Paul Pl		Baltimore	MD	21202
Office of the Attorney General	Aaron Frey	6 State House Station		Augusta	ME	04333
Department of Attorney General	Dana Nessel	PO BOX 30212		Lansing	MI	48909
Office of the Attorney General	Keith Ellison	445 Minnesota St Ste 1400		St Paul	MN	55101
Missouri Attorney General's Office	Eric Schmitt	207 West High Street	PO Box 899	Jefferson City	MO	65102
Mississippi Attorney General	Lynn Fitch	PO Box 220		Jackson	MS	39205
Office of the Attorney General	Austin Knudsen	215 N Sanders 3rd Fl	PO Box 201401	Helena	MT	59620
Attorney General's Office	Josh Stein	9001 Mail Service Ctr		Raleigh	NC	27699
Office of the Attorney General	Drew H Wrigley	600 E Boulevard Ave Dept 125		Bismarck	ND	58505
Nebraska Attorney General	Doug Peterson	2115 State Capitol	PO Box 98920	Lincoln	NE	68509
Office of the Attorney General	John Formella	NH Department of Justice	33 Capitol St	Concord	NH	03301
Office of the Attorney General	Matthew J Platkin	25 Market Street	PO Box 080	Trenton	NJ	08625
Office of the Attorney General	Hector Balderas	408 Galisteo St	Villagra Bldg	Santa Fe	NM	87501
Office of the Attorney General	Aaron Ford	100 N Carson St		Carson City	NV	89701
Office of the Attorney General	CAFA Coordinator	28 Liberty Street 15th Floor		New York	NY	10005
Office of the Attorney General	Dave Yost	30 E Broad St Fl 14		Columbus	OH	43215
Office of the Attorney General	John O'Connor	313 NE 21st St		Oklahoma City	OK	73105
Office of the Attorney General	Ellen F Rosenblum	Oregon Department of Justice	1162 Court St NE	Salem	OR	97301
Office of the Attorney General	Josh Shapiro	16th Fl Strawberry Square		Harrisburg	PA	17120
Office of the Attorney General	Peter F Neronha	150 S Main St		Providence	RI	02903
Office of the Attorney General	Alan Wilson	PO Box 11549		Columbia	SC	29211
Office of the Attorney General	Mark Vargo	1302 E Hwy 14 Ste 1		Pierre	SD	57501
Office of the Attorney General	Jonathan Skrmetti	PO Box 20207		Nashville	TN	37202
Office of the Attorney General	Ken Paxton	PO Box 12548		Austin	TX	78711
Office of the Attorney General	Sean D Reyes	PO Box 142320		Salt Lake City	UT	84114
Office of the Attorney General	Jason S Miyares	202 N 9th St		Richmond	VA	23219
Office of the Attorney General	Susanne R Young	109 State St		Montpelier	VT	05609
Office of the Attorney General	Bob Ferguson	800 5th Ave Ste 2000		Seattle	WA	98104
Office of the Attorney General	Josh Kaul	PO Box 7857		Madison	WI	53707
Office of the Attorney General	Patrick Morrissey	State Capitol Complex Bldg 1 Room E 26	1900 Kanawha Blvd E	Charleston	WV	25305
Office of the Attorney General	Bridget Hill	109 State Capital		Cheyenne	WY	82002
Department of Legal Affairs	Fainu'ulei Falefatu Ala'iima-Utu	Executive Office Building 3rd Floor	PO Box 7	Pago Pago	AS	96799
Attorney General Office of Guam	Leevin T Camacho	Administrative Division	590 S Marine Corps Dr Ste 901	Tamuning	GU	96913
Office of the Attorney General	Edward Manibusan	Administration Bldg	PO Box 10007	Saipan	MP	96950
PR Department of Justice	Domingo Emanuelli Hernández	PO Box 9020192		San Juan	PR	00902
Department of Justice	Denise N George	3438 Kronprindsens Gade Ste 2	GERS BLDG	St Thomas	VI	00802

CAFA Notice Service List

UPS

Company	FullName	Address1	Address2	City	State	Zip
US Department of Justice	Merrick B. Garland	950 Pennsylvania Ave NW		Washington	DC	20530
Food and Drug Administration	Chief Counsel Mark Raza	Office of the Chief Counsel	10903 New Hampshire Ave	Silver Spring	MD	20993

Attachment 2

CAFA NOTICE ADMINISTRATOR

HILSOFT NOTIFICATIONS
10300 SW Allen Blvd
Beaverton, OR 97005
P 503-350-5800
DL-CAFA@epiqglobal.com

December 29, 2022

VIA UPS OR USPS CERTIFIED MAIL

Class Action Fairness Act – Notice to Federal and State Officials

Dear Federal and State Officials:

Pursuant to the Class Action Fairness Act of 2005 (“CAFA”), codified at 28 U.S.C. § 1715, please find enclosed information from Defendant Juul Labs, Inc. (“JLI”) relating to the proposed settlement of a class action lawsuit.

- **Case:** *In Re Juul Labs, Inc. Marketing, Sales Practices, and Products Liability Litigation*, Case No. 19-md-02913-WHO.
- **Court:** United States District Court, Northern District of California.
- **Settling Defendants:** JUUL Labs, Inc. (“JLI”), and certain current and/or former officers and directors.
- **Documents Enclosed:** In accordance with the requirements of 28 U.S.C. § 1715, please find copies of the following documents associated with this action on the enclosed CD:
 1. **Per 28 U.S.C. § 1715(b)(1) – Complaint and Any Amended Complaints:** Class Action Complaint, Amended Complaint, and 2nd Amended Complaint.
 2. **Per 28 U.S.C. § 1715(b)(2) – Notice of Any Scheduled Judicial Hearing:** The Court has scheduled a preliminary approval hearing for January 20, 2023 at 1:00 pm PT. The Court has not scheduled a final approval hearing or any other judicial hearing concerning the settlement agreement at this time.
 3. **Per 28 U.S.C. § 1715(b)(3) – Notification to Class Members:** Forms of Notice: Postcard Notice, Postcard Stimulation Notice, and Proposed Long-Form Notice.
 4. **Per 28 U.S.C. § 1715(b)(4) – Class Action Settlement Agreement:** The following documents are included:
 - Class Settlement Agreement;
 - Plaintiffs’ Notice of Motion and Motion for Preliminary Approval of Class Action Settlement; and
 - Plan of Distribution.
 5. **Per 28 U.S.C. § 1715(b)(5) – Any Settlement or Other Agreements:** There is no other settlements or agreements between class counsel and the Settling Defendants.

CAFA NOTICE ADMINISTRATOR

HILSOFT NOTIFICATIONS
10300 SW Allen Blvd
Beaverton, OR 97005
P 503-350-5800
DL-CAFA@epiqglobal.com

6. **Per 28 U.S.C. § 1715(b)(6) – Final Judgment or Notice of Dismissal:** To date, the Court has not issued a final order, judgment or dismissal in the above-referenced action.
7. **Per 28 U.S.C. § 1715(b)(7) – Estimate of Class Members:** As of the date of this CAFA Notice, the Settling Defendants do not know and cannot feasibly determine the names of all individual Settlement Class members and/or the state in which each Settlement Class member resides. Although some Settlement Class members are individuals who purchased a JUUL Product directly from JLI, many others purchased JUUL Products from third-party retailers. However, a Class Member Geographic Location Report is included and represents an estimate of the known potential Settlement Class members based on data that is currently available to Defendants for some Settlement Class members, as of the date of this CAFA Notice.
8. **28 U.S.C. § 1715(b)(8) – Judicial Opinions Related to the Settlement:** To date, the Court has not issued a final order or judgment in the above-referenced action.

If you have questions or concerns about this notice or the enclosed materials, please contact this office.

Very truly yours,

CAFA Notice Administrator

Enclosures

Attachment 2

From: noreply_JUULclassaction
Sent:
To: [REDACTED]
Subject: Juul Class Action and Settlement Notice

This is a Court-Approved Legal Notice about a Class Action Lawsuit.

Si desea recibir esta notificación en español, llámenos 1-855-604-1734 o visite nuestra página web www.JUULclassaction.com.

You have been identified as a member of a class action Lawsuit that could affect your rights.

You are eligible to **receive a payment** from a **\$255 Million Settlement** with JUUL Labs and other persons and entities as part of that Lawsuit.

JUUL's records indicate you made [REDACTED] worth of JUUL purchases during the class period. Your Settlement payment will be based on these purchases plus any other JUUL purchases you made from any retail store or online retailer. You **must** confirm your JUUL purchases to **receive your payment**.

You may also be a member of a class that is continuing to assert claims against Altria and related companies, and that ongoing litigation may affect your rights.

Go to www.JUULclassaction.com to learn about your rights and deadlines.

What is this lawsuit about?

The Lawsuit alleges that Plaintiffs paid more for JUUL products than they otherwise would have paid. Plaintiffs say that accurate information concerning the products' addictiveness and safety was not provided. Plaintiffs also say that JUUL products were unlawfully marketed to minors. Plaintiffs entered into a Settlement with certain Defendants and continue to sue others.

How to Receive Payment.

To receive your money, you must **file a claim** and elect a payment method.

Our records show that you purchased [REDACTED] worth of JUUL products from JUUL's online store during the class period. When you file your claim to confirm these purchases, you also can add other JUUL purchases you made from any other retail store or online retailer. Your settlement payment will be based on the total amount of your JUUL purchases.

Submit your claim now by clicking [here](#).

Please refer to the Plan of Allocation, available at www.JUULclassaction.com, for more information about how your settlement payment will be calculated.

If you do nothing you will not receive a payment from the JUUL Settlement. If you do not exclude yourself, you will be bound by the Settlement and will remain part of the ongoing Lawsuit against Altria and related entities.

Full details about your rights and options, including the deadlines to exercise them, are available at www.JUULclassaction.com.

Contact information:

Website: www.JUULclassaction.com

Call Toll-Free: 1-855-604-1734

Unique ID: [REDACTED]

PIN: [REDACTED]

AI299_v02

You are subscribed to this email as [REDACTED]

Click here to modify your [preferences](#) or [unsubscribe](#).

From: noreply_JUULclassaction
Sent:
To: [REDACTED]
Subject: Juul Class Action and Settlement Notice

This is a Court-Approved Legal Notice about a Class Action Lawsuit.

Si desea recibir esta notificación en español, llámenos 1-855-604-1734 o visite nuestra página web www.JUULclassaction.com.

You have been identified as a member of a class action Lawsuit that could affect your rights.

You are eligible to **receive a payment** from a **\$255 Million Settlement** with JUUL Labs and other persons and entities as part of that Lawsuit.

JUUL's records indicate you made [REDACTED] worth of JUUL purchases during the class period. Your purchases qualify for a minimum settlement payment of \$15. Your Settlement payment will be based on these purchases plus any other JUUL purchases you made from any retail store or online retailer. You **must** confirm your JUUL purchases to **receive your payment**.

You may also be a member of a class that is continuing to assert claims against Altria and related companies, and that ongoing litigation may affect your rights.

Go to www.JUULclassaction.com to learn about your rights and deadlines.

What is this lawsuit about?

The Lawsuit alleges that Plaintiffs paid more for JUUL products than they otherwise would have paid. Plaintiffs say accurate information concerning the products' addictiveness and safety was not provided. Plaintiffs also say that JUUL products were unlawfully marketed to minors. Plaintiffs entered into a Settlement with certain Defendants and continue to sue others.

How to Receive Payment.

To receive your money, you must file a claim and elect a payment method.

Our records show that you purchased [REDACTED] worth of JUUL products from JUUL's online store during the class period. When you file your claim to confirm these purchases, you also can add other JUUL purchases you made from any other retail store or online retailer. Your settlement payment will be based on the total amount of your JUUL purchases.

You will receive a minimum payment of \$15 if you made any purchases on the JUUL website, even if the total you spent was less than \$15.

You can submit your claim now by clicking [here](#).

Please refer to the Plan of Allocation, available at www.JUULclassaction.com, for more information about how your settlement payment will be calculated.

If you do nothing you will not receive a payment from the JUUL Settlement. If you do not exclude yourself, you will be bound by the Settlement and will remain part of the ongoing Lawsuit against Altria and related entities.

Full details about your rights and options, including the deadlines to exercise them, are available at www.JUULclassaction.com.

Contact information:

Website: www.JUULclassaction.com

Call Toll-Free: 1-855-604-1734

Unique ID: [REDACTED]

PIN: [REDACTED]

AI375_v01

You are subscribed to this email as [REDACTED]

Click here to modify your [preferences](#) or [unsubscribe](#).

From: noreply_JUULclassaction
Sent:
To: [REDACTED]
Subject: Juul Class Action and Settlement Notice

This is a Court-Approved Legal Notice about a Class Action Lawsuit.

Si desea recibir esta notificación en español, llámenos 1-855-604-1734 o visite nuestra página web www.JUULclassaction.com.

You have been identified as a possible member of a class action Lawsuit that could affect your rights.

You may be eligible to **receive a payment** from a **\$255 Million Settlement** with JUUL Labs and other persons and entities as part of that Lawsuit.

You may also be a member of a class that is continuing to assert claims against Altria and related companies, and that ongoing litigation may affect your rights.

Go to www.JUULclassaction.com to learn about your rights and deadlines.

What is this lawsuit about?

The Lawsuit alleges that Plaintiffs paid more for JUUL products than they otherwise would have paid if accurate information concerning the products' addictiveness and safety had been provided, and that JUUL products were unlawfully marketed to minors. Plaintiffs entered into a Settlement with certain Defendants and continue to sue others.

How to Receive Payment.

To potentially receive money, you must file a claim and elect a payment method.

Submit your claim now by clicking [here](#).

In the claim form, you will be asked to estimate the amount you spent on JUUL products that you purchased from any retail store or online retailer. Please refer to the Plan of Allocation, available at www.JUULclassaction.com, for more information about how your settlement payment will be calculated.

If you do nothing you will not receive a payment from the JUUL Settlement. If you do not exclude yourself and you are a class member, you will be bound by the Settlement and will remain part of the ongoing Lawsuit against Altria and related entities.

Full details about your rights and options, including the deadlines to exercise them, are available at www.JUULclassaction.com.

Go to www.JuulClassAction.com to file a claim.

Contact information:

Website: www.JUULclassaction.com

Call Toll-Free: 1-855-604-1734

AI376 v02

You are subscribed to this email as 

Click here to modify your [preferences](#) or [unsubscribe](#).

Attachment 3

Notice Administrator
P.O. Box 5730
Portland, OR 97228-5730

Presorted
First-Class Mail
US Postage
PAID
Portland OR
Permit No. 2882

**Court-Approved
Legal Notice**



*This is an Important Notice
about a Class Action Lawsuit*

*Si desea recibir esta notificación en
español, llámenos 1-855-604-1734
o visite nuestra página web
www.JUULclassaction.com.*

[Redacted]
[Redacted]
[Redacted]
[Redacted]
[Redacted]

000001



[Redacted] [Redacted] [Redacted] [Redacted]

Unique ID: [Redacted]

PIN: [Redacted]

CLAIM FORM

Our records show that you purchased [Redacted] worth of JUUL products from JUUL's online store during the class period. Please refer to the Plan of Allocation, available at www.JUULclassaction.com, for more information about how your settlement payment will be calculated. If you'd like your settlement payment to be calculated based on this purchase amount, you can submit your claim now by signing and returning this form. Your settlement payment will be sent to you via check at your address. If you'd like to submit your claim online, add JUUL products you purchased from other retailers, and/or elect to receive an electronic payment, scan your personalized QR code found on this postcard or go to www.JUULclassaction.com.

AFFIRMATION (required): By signing below, I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct, and that I believe I am a Settlement Class Member entitled to the relief requested by submitting this Claim Form.

Signature:
[Redacted]

Date:
[] [] - [] [] - [] []



United States District Court
JUUL Labs, Inc. Marketing & Sales Practices Litigation
Case No. 19-md-02913-WHO

Class Action and Settlement Notice

Authorized by the U.S. District Court

You have been identified as a member of a class action Lawsuit that could affect your rights.

You are eligible to receive a payment from a Settlement of part of that Lawsuit.

JUUL's records indicate you made \$291.82 worth of JUUL purchases during the class period.

Go to www.JUULclassaction.com to learn about your rights and deadlines.

To receive your money you must file a claim and elect a payment method by either returning the form attached to this postcard or at www.JUULclassaction.com.

If you believe you made more purchases than shown in JUUL's records, you can make a claim for additional purchases at the website.

Settlement payments may be less than purchase amounts and will be determined by the formula in the Plan of Allocation.

If you do nothing you will not receive a payment from the JUUL settlement. If you do not exclude yourself, you will be bound by the settlement and will remain part of the ongoing Lawsuit against Altria and related entities.

Full details about your rights and options, including the deadlines to exercise them, are available at www.JUULclassaction.com

What is this lawsuit about?

The Lawsuit alleges that Plaintiffs paid more for JUUL products than they otherwise would have paid if accurate information concerning the products' addictiveness and safety had been provided, and that certain Defendants unlawfully marketed to minors. Plaintiffs entered into a Settlement with certain Defendants and continue to sue others.

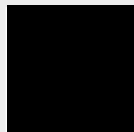
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Contact information:

Website:
www.JUULclassaction.com

Call Toll-Free:
1-855-604-1734

Your personalized QR code.

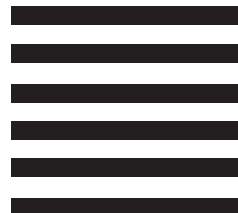


NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

BUSINESS REPLY MAIL
FIRST-CLASS MAIL PERMIT NO. 581 PORTLAND, OR

POSTAGE WILL BE PAID BY ADDRESSEE

JUUL LABS INC
SETTLEMENT ADMINISTRATOR
C/O EPIQ
PO BOX 5730
PORTLAND OR 97228-9841



Attachment 4

In re JUUL Labs, Inc.
Settlement Administrator
P.O. Box 5730
Portland, OR 97228-5730



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United States District Court for the Northern District of California

In re JUUL Labs, Inc. Marketing, Sales Practices, and Products Liability Litigation

Case No. 19-md-02913-WHO

Class Action Notice

Authorized by the U.S. District Court

Did you buy a JUUL product before December 7, 2022?

A class action Lawsuit and a Settlement of part of that Lawsuit could affect your rights.

You may be eligible to receive a payment from a \$255 Million Settlement of Part of the Lawsuit

Your options:

1. **Make a claim.** *Get a payment.*
2. **Do nothing.** *You will get no payment and be bound by the Settlement and the Lawsuit.*
3. **Opt out of the Settlement or the Lawsuit.**
4. **Object to the Settlement.**

You are not being sued.

This notice explains the Lawsuit, the Settlement, and your legal rights and options.

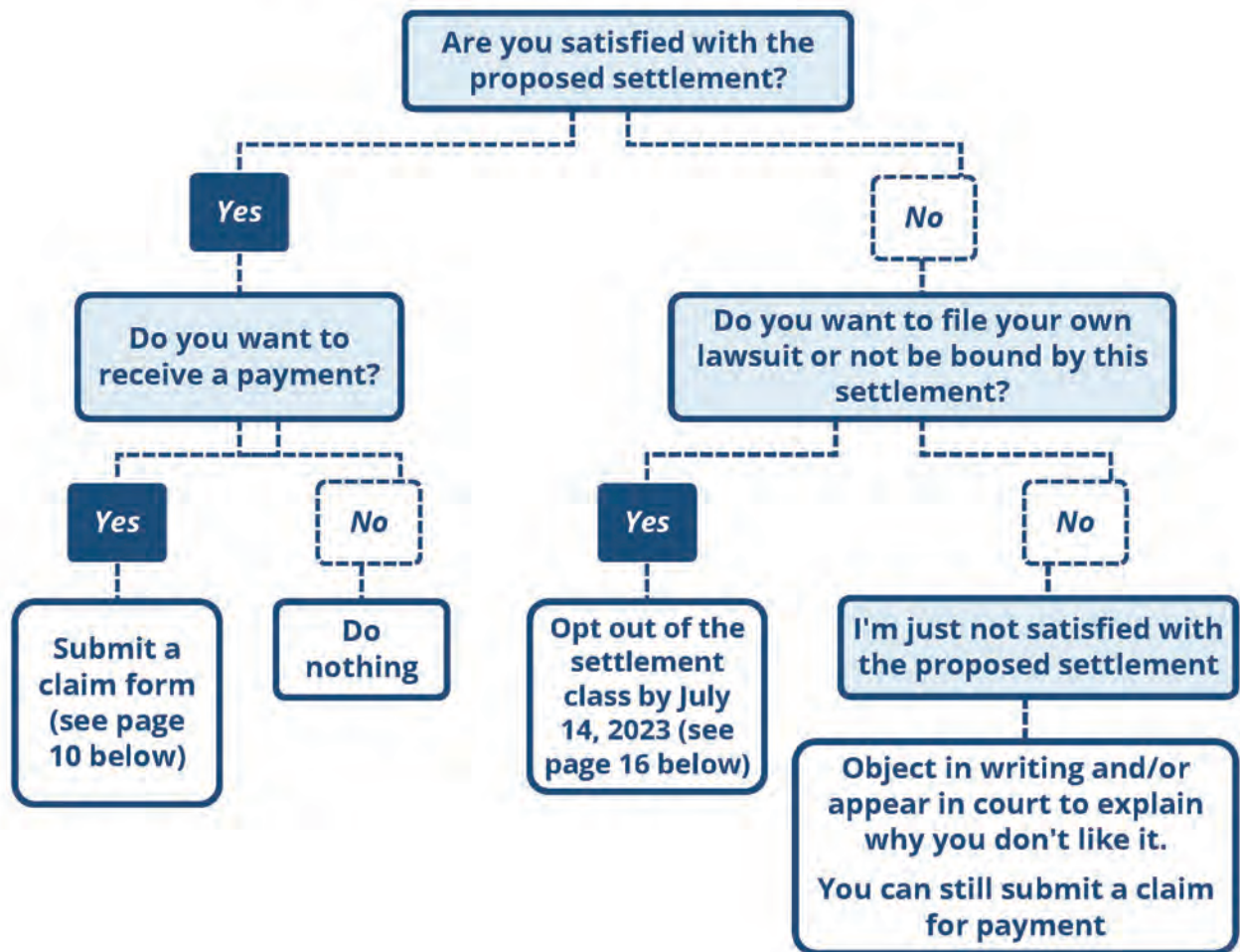
Please read entire notice carefully.

You need to make decisions about two different parts of the case, the settlement and the continuing court case.

To make the best decisions for you, read on.



THE \$255 MILLION SETTLEMENT WITH JUUL LABS



THE ONGOING COURT CASE AGAINST ALTRIA



Important things to know:

- You must file a claim to receive money from the Settlement.
- If you do nothing, you will still be bound by the Settlement and the Lawsuit, and your rights will be affected.
- If you want to opt out or object, you must do so by July 14, 2023.
- You can learn more at: www.JUULclassaction.com.



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Key Information

What is happening in this lawsuit?

A group of people filed a class action lawsuit against JUUL Labs, Inc. and related individuals and entities. These plaintiffs claimed that they paid more for JUUL products than they would have paid if they had been given accurate information about JUUL products' addictiveness and safety, and that JUUL products were unlawfully marketed to minors.

What is a class action lawsuit?

A class action is a lawsuit in which one or more people sue on behalf of a larger group, called the Class.

JUUL Labs, on behalf of itself, its directors and officers, and other entities, has agreed to pay \$255 million to settle claims against it. The group of people who JUUL Labs has agreed to pay is called the Settlement Class and it includes everyone who purchased JUUL products from retail stores or from JUUL directly online before December 7, 2022. If you are in this group and want to get paid, you must file a claim by returning a claim form or make a claim on the settlement website at www.JUULclassaction.com.

Altria—another defendant in the lawsuit—and related companies are not parties to the settlement. The lawsuit will continue against them. The people who the Court has allowed to sue Altria and related companies are called the Court Classes, which are defined below. If you are in this group, that ongoing lawsuit **may affect your rights**.

What are my options?

Make a Claim to Get Paid from the Settlement

To receive a payment from the Settlement, you must make a claim. You can return a claim form by mail or make a claim at www.JUULclassaction.com.

The only way to receive your settlement payment is to make a claim. If you bought directly from the JUUL Labs website, you should receive an email or postcard that may indicate the purchase amount on record for you that includes a claim code that is specific to you. You can return the postcard or make a claim online at www.JUULclassaction.com.



<p>Do Nothing</p>	<p>If you do nothing, you will remain in the Settlement Class and be bound by the Settlement, but you will not get any money from the Settlement.</p> <p>If you do nothing, you will remain in the Court Classes and your claims against Altria and its related entities will continue to be bound by the orders of the Court.</p> <p>Staying in either the Settlement Class or the Court Classes does not preclude you from bringing any personal injury claims you may have. <u>Read below</u> for more details about the types of claims covered by the Lawsuit.</p>
<p>Opt Out of the Settlement</p>	<p>You can opt out of the Settlement Class (also known as excluding yourself) if you want to separately bring the kinds of claims against Defendants that are in this case.</p> <p>If you opt out of the Settlement Class, you will not get any settlement payment, but will retain your right to sue JUUL Labs and the other persons and entities on whose behalf it settled (which can be found on Appendix A to the Settlement Agreement).</p> <p>If you opt out of the Court Classes, you will not be entitled to money that may result from the case against Altria or be bound by the result, but you will retain your right to sue Altria and its related entities on your own.</p> <p>More detail on opting yourself out can be found <u>below</u>.</p> <p>If you are considering bringing a separate claim against Defendants, you should consult your own attorney (at your own expense) who can advise you about any deadlines to file your claim.</p> <p>The deadline to opt out is July 14, 2023.</p>
<p>Object to the Settlement</p>	<p>If you are a member of the Settlement Class and do not opt out, you can object to the Settlement if you do not like any part of it.</p> <p>More detail on objecting to the Settlement can be found <u>below</u>.</p> <p>The deadline to object is July 14, 2023.</p>

What are the most important dates?

The deadline to make a claim for a settlement payment is **July 14, 2023**.

The deadline to opt out of the Settlement Class and/or some or all of the Court Classes is **July 14, 2023**.

The deadline to object to the Settlement is **July 14, 2023**.

Learning About the Lawsuit

What is this Lawsuit about?

The Lawsuit alleges that Plaintiffs paid more for JUUL products than they otherwise would have paid if accurate information concerning the products' addictiveness and safety had been provided, and that JUUL products were unlawfully marketed to minors.

A copy of the Complaint is available at www.JUULclassaction.com.

The Defendants deny these allegations and assert that they did not violate any law.

The court has not decided whether any Defendant violated any laws. This notice is not an opinion by the court about whether the Plaintiffs or Defendants are right.

Where can I learn more?

You can get a complete copy of the Plaintiffs' complaint, the Settlement Agreement, and the Court's class certification order by visiting:

www.JUULclassaction.com

Why is there a Settlement?

JUUL Labs, on behalf of itself and other persons and entities, and Plaintiffs have agreed to the Settlement to avoid the costs and risks of trial. As a result of the Settlement, members of the Settlement Class who submit valid claims will get money payments without undue delay. Plaintiffs and their lawyers think the Settlement is best for all members of the Settlement Class.

Which Defendants are settling, and which ones are still being sued in the Lawsuit?

The proposed settlement will release claims against JUUL Labs, its officers and directors, manufacturers of JUUL products, sellers of JUUL products, and other persons and entities identified in the Settlement Agreement (and on the Settlement website). If you do not opt out of (or exclude yourself from) the Settlement Class, your claims against those persons and entities will be released and you will not be able to sue them for these claims. More information about the released claims is [below](#).

What does it mean to "release" a claim?

If a claim is released, it is forever resolved and cannot be the basis for a new lawsuit.



The lawsuit also includes claims against Altria and related companies. If you are a member of the Court Classes defined below and do not opt out, you will be bound by any result from the litigation by the Court Classes against Altria. This may be your only chance to opt out.

What happens next in this Lawsuit?

If the Settlement is approved by the court, members of the Settlement Class who submit claims will be paid, and the claims of Settlement Class members will be dismissed against JUUL Labs and the persons and entities on whose behalf JUUL Labs has settled.

The claims of the Court Classes against Altria and related defendants will continue. A class action trial is scheduled to begin in 2024 against Altria. The Ninth Circuit Court of Appeals is reviewing the decision to let the claims against Altria proceed as a class action. The outcome of that appeal may impact whether the claims against Altria will proceed as a class action or whether trial will occur in 2024. There is no guarantee that Plaintiffs will win or obtain any additional money for any of the Court Classes.

What effect does this case have on personal injury claims?

The classes allege **economic** injury to JUUL purchasers—that they paid more for JUUL products than they otherwise would have if they had not been misled, or that JUUL purchasers would not have purchased JUUL products if they had not been marketed to minors.

The classes do not allege **personal** injury—the damage to health or welfare suffered by individuals who used JUUL Products. Participation in the Settlement or remaining in some or all of the Court Classes does not preclude you from bringing any personal injury claims you may have (subject to statute of limitations or any other laws that may prevent you from bringing a personal injury claim). If you have asserted personal injury claims, you may be eligible to recover as part of a separate settlement that has been reached to resolve the personal injury claims in the Lawsuit. Deadlines and other important information regarding that separate settlement are included in the court's order on www.JUULclassaction.com. Contact your lawyer with any questions.

You should consult with your own lawyer soon about any personal injury claims you may have because you may have missed the deadline for bringing a lawsuit for your personal injuries.

Important Facts About How The Settlement Might Affect You

How do I know if I am a member of the Settlement Class?

The Settlement Class includes all individuals who purchased, in the United States, a JUUL Product from a brick and mortar or online retailer before December 7, 2022.

If you are in this group, you are a member of the Settlement Class and you must make a claim in order to receive a payment.

Note: You are not a member of the Settlement Class if:

- You purchased the JUUL Product(s) **only from** another person who is not a retailer.
- You are a Defendant, one of their employees, officers, directors, legal representatives, heirs, successors and wholly or partly owned subsidiaries or affiliated companies; or
- You are a judicial officer assigned to this case or a member of their immediate family, or associated court staff; or
- You timely and properly opt out of the Settlement Class.

What products are at issue in the Settlement?

The products included in the Settlement are any JUUL product designed, manufactured, produced, advertised, marketed, distributed, or sold by JUUL Labs, or under the logo of JUUL, including "JUUL"-branded pods or devices. If you bought these products from a retail store, online retailer, or the Juul website before December 7, 2022, you are in the Settlement Class. To receive a payment, you must make a claim.

What if I'm still not sure if I'm included in the Settlement Class?

If you are not sure whether you are included in the Settlement Class, you may call 1-855-604-1734 or email info@juulclassaction.com. Please do *not* contact Defendants or the Court.

What are the benefits of the Settlement?

JUUL Labs, on behalf of itself and other persons and entities, has agreed to pay \$255,000,000 to settle the claims of the Settlement Class. Class members who submit a claim will be eligible to get paid from that Settlement amount after payment for the lawyers' fees and the case expenses described below.



Your Options as a Settlement Class Member

What are my Options if I am a Settlement Class Member?

You have three options as a member of the Settlement Class. You can (1) file a claim to get paid from the Settlement, (2) do nothing and remain in the Settlement Class but get no payment, or (3) opt out of the Settlement Class and receive no payments from the Settlement but retain your right to sue JUUL Labs and the persons and companies on whose behalf it settled. You can also object to any part of the Settlement that you do not like, as long as you don't opt out of the Settlement Class.

	Submit a Claim	Do Nothing	Opt Out of the Settlement Class
Will I receive money from the Settlement if I . . .	Yes	No	No
Am I bound by the Settlement if I . . .	Yes	Yes	No
Can I pursue my own case for the specific claims in the Settlement against JUUL and the persons and entities it settled on behalf of if I . . .	No	No	Yes

Do I need to do anything to get paid?

YES. To get paid from the Settlement, you *MUST* submit a claim.

The deadline to make a claim for a settlement payment is July 14, 2023.

How do I submit a claim?

You can make a claim at www.JUULclassaction.com. If you received an email or postcard about the Settlement, you can click the link in the email to make a claim or return the postcard. You can also obtain a paper claim form by contacting the Settlement Administrator at the address, phone number, or email [below](#).

The deadline to make a claim for a settlement payment is July 14, 2023.

How much will my payment be?

Each claim will be based on how much each claimant spent on JUUL products compared to other Settlement Class members. How much each claimant will receive is unknown at this time because it depends on how many claims are submitted. More information about how payments will be calculated is available in the [Plan of Allocation](#).

What do I give up by making a Settlement claim?

If the Settlement becomes final, you will be releasing JUUL Labs, and the persons and entities on whose behalf it settled from all the claims identified in the Settlement Agreement. This means that you will not be able to start another lawsuit, continue another lawsuit, or be part of any other lawsuit against JUUL Labs, and the persons and entities on whose behalf it settled, based on the same legal claims and seeking economic damages for JUUL Product purchases during the class period, except as to claims asserted in *In re Juul Labs, Inc. Antitrust Litigation*, Case No. 3:20-cv-02345-WHO that arise from alleged anticompetitive conduct.

The Settlement Agreement is available at www.JUULclassaction.com. The Settlement Agreement describes the released claims.

What are the consequences of doing nothing?

If you do nothing and remain in the Settlement Class, you will be bound by the Settlement and won't get any money from the Settlement. You will not be able to start another lawsuit, continue another lawsuit, or be part of any other lawsuit against JUUL Labs, and the persons and entities on whose behalf it settled, based on the same legal claims and seeking economic damages for JUUL Product purchases during the class period, except as to claims asserted in *In re Juul Labs, Inc. Antitrust Litigation*, Case No. 3:20-cv-02345-WHO that arise from alleged anticompetitive conduct. You may be unable to recover against Altria for economic harm resulting from JUUL purchases, including economic harms that arise from alleged anticompetitive conduct.

What if I don't want to be a part of the Settlement Class?

You can opt out of the Settlement Class, but if you do so you will not be eligible to receive payment from the Settlement. You will retain your right to sue or continue to sue JUUL Labs and the other persons and entities on whose behalf it settled.

Information about how to opt out of the Settlement Class is [below](#).

How do I submit an objection to the Settlement?

If you are a member of the Settlement Class and you did not request to opt yourself out of the Settlement Class, you may object to any aspect of the Settlement, including the fairness of the Settlement, the Plan of Allocation, and/or Class Counsel's requests for attorneys' fees, expenses, and Class Representatives' service awards.

If the Court denies approval of the Settlement, no settlement payments will be sent out from the Settlement and the Lawsuit will continue against JUUL Labs and the other defendants on whose behalf it settled. If the Court rejects your objection, you will still be bound by the Settlement.



To object to the Settlement, you (or your lawyer if you have one) must submit a written objection to the court and send the objection to the Settlement Administrator at the addresses below. You must submit your objection so that it is postmarked on or before **July 14, 2023**. Your objection can include any supporting materials, papers, or briefs that you want the court to consider. Your objection must include:

- Your full name, address, telephone number, if available, email address;
- The case name and number: *In re JUUL Labs, Inc. Marketing, Sales Practices, and Products Liability Litigation*, No. 19-md-02913-WHO (N.D. Cal.);
- Documentation demonstrating that you are a member of the Class and/or this statement, followed by your signature: "I declare under penalty of perjury under the laws of the United States of America that [insert your name] is a member of the Class.";
- A written statement of all grounds for your objection, including any legal support for the objection;
- Copies of any papers, briefs, or other documents your objection is based on;
- The name, address, email address, and telephone number of every attorney representing you; and
- A statement saying whether you and/or your attorney intend to appear at the Final Approval Hearing and, if so, a list of all persons, if any, who will be called to testify in support of the objection.

You must submit your objection to the Court and to the Settlement Administrator by **July 14, 2023**.

Office of the Clerk of Court
U.S. District Court for the
Northern District of California
450 Golden Gate Avenue
San Francisco, CA 94012

In re JUUL Labs, Inc.
Settlement Administrator
P.O. Box 5730
Portland, OR 97228-5730
Email:
info@juulclassaction.com

What is *Not* Included in the Settlement

What part of the Lawsuit is not included in the Settlement?

The claims that have been asserted by the Court Classes against Altria and its related entities, including Altria Group, Inc., Altria Client Services LLC, Altria Enterprises, LLC, Altria Group Distribution Company, Philip Morris USA, Inc., are not included in the Settlement. If you are a member of one of the Court Classes (defined below) and you do not opt out of the Court Classes, you will be bound by the result of that ongoing litigation. That means that if the Court Classes win money, you may be entitled to a recovery. If the Court Classes lose their case, your claims against Altria and related entities may be released and you may be unable to recover from Altria for economic harm resulting from JUUL purchases. This may be your only opportunity to opt out.

You may be entitled to payment from this Settlement regardless of whether you opt out of the Court Classes or whether the Court Classes prevail against Altria.

How do I know if I am a member of one or more of the Court Classes?

The claims against Altria and its related entities will proceed as a class action on behalf of two classes, or groups of people (the “Court Classes”), that the Court has certified. The Court Classes could include you.

The Court of Appeals is currently reviewing the Court’s decision to certify the Court Classes. If the Court of Appeals decides that the decision to certify was correct, the claims of the Court Classes will proceed to trial unchanged. A decision by the Court of Appeals that the decision to certify was incorrect in whole or in part may result in the Court Classes or claims they assert being narrowed, or the Court Classes being unable to proceed as a class action.

Subject to the exclusions listed below, the Court Classes include:

- (a) Nationwide Class: All persons who purchased from brick and mortar or online retailers, in the United States up and until December 31, 2021, one or more JUUL pods, whether sold in packs of four or two, or as part of Starter Kits (which include both JUUL pods and a JUUL device).
- (b) Nationwide Youth Class: All persons who purchased from brick and mortar or online retailers, in the United States up and until November 31, 2019, one or more JUUL devices, pods, or kits and were under the age of eighteen at the time of purchase.



You may be a members of both Court Classes. Membership in one Court Class does not preclude you from membership in the other.

You are not a member of any of the Classes if:

- You purchased the JUUL Product(s) **only** from another person who is not a retailer.
- You are a Defendant, one of their employees, officers, directors, legal representatives, heirs, successors and wholly or partly owned subsidiaries or affiliated companies;
- You are a judicial officer or a member of their immediate family, or associated court staff assigned to this case; or
- You timely and properly opt out of the Court Class or Classes you would otherwise be a member of.

What products are at issue in the claims of the Court Classes?

The JUUL Products at issue in the Lawsuit are: JUUL devices (sold as a Basic Kit), JUUL pods with 5% nicotine strength that came in packs of four and packs of two, and Starter Kits that include a device and four pods. Unlike the Settlement, the claims of the Court Classes do not include chargers and other JUUL Product accessories.

What if I'm still not sure if I'm a member of the Court Classes?

If you are not sure whether you are included in one or more of the Court Classes, you may call 1-855-604-1734 or email info@juulclassaction.com. Please do not contact Defendants or the Court.

What claims apply to each Court Class?

The Court Classes bring claims under federal law against Altria and related entities. The Nationwide Class alleges that JUUL Labs was an enterprise conducted by the individual defendants throughout the time JUUL has been sold, and by Altria for a portion of that time. The Nationwide Class alleges that the enterprise misled consumers concerning JUUL products' addictiveness and safety, causing them to pay more than they would have had accurate information been provided. The Nationwide Youth Class alleges that the enterprise that Altria was a part of unlawfully marketed to minors. Altria denies these allegations.

Your decision to either remain in the Court Class(es) or opt out of one or both of the Court Classes may impact your ability to bring claims against Altria and its related entities under state or federal laws seeking economic damages for JUUL Product purchases during the class period.

Your Options as a Court Class Member

What are my Options if I am a Court Class Member?

You have three options as a Court Class member. You can (1) do nothing and remain in the Court Classes, (2) opt out of both Court Classes, or (3) opt out of one Court Class but not the other if you are a member of both Court Classes.

	Do nothing and remain in all the Court Classes	Opt Out of some, but not all, of the Court Classes	Opt Out of all the Court Classes
Am I bound by the terms of this Lawsuit if I . . .	Yes	Yes to those you do not opt out of; Maybe to those you opt out of	No
Can I pursue my own case for the specific claims in this Lawsuit if I . . .	No	No to those you do not opt out of; Maybe to those you opt out of	Yes
Will I have legal representation for the claims in this Lawsuit if I . . .	Yes	No to those you opt out of	No (unless you get your own attorney at your own expense)

What are the consequences of doing nothing?

If you do nothing you will remain in the Court Classes. You will keep the right to a share of any money that may come from a trial or settlement of the Class(es)'s claims in this Lawsuit against Altria. All the Court's orders in the case relating to the Court Class(es) for which you remain a member will apply to you and legally bind you. You will also be bound by any judgment in the Lawsuit related to the claims of the Court Class(es) you do not opt out of.

You may not be able to start another lawsuit, continue another lawsuit, or be part of any other lawsuit against Altria based on the same legal claims and seeking economic damages for JUUL Product purchases during the class period.

Remaining in the Court Class(es) may preclude you from bringing your own claims against Altria under other laws based on the same or similar facts and may affect your ability to recover from Altria for economic harm resulting from JUUL purchases. The Court has not decided whether remaining in the Court Class(es) would impact your rights to bring your claims under other laws. Remaining in the Court Class(es) will not affect your ability to participate in the Settlement with JUUL Labs and the persons and entities on whose behalf it has settled. If you have questions about how remaining in the Court Class(es) would affect your rights, you should consult your own attorney.



What if I don't want to be a part of the Court Classes?

You can opt out of one or both of the Court Classes. If you do so, you will not be eligible to receive payment from any money that class recovers as part of a settlement or judgment.

Information about how to opt yourself out of the Court Classes is below.

Opting Out / Excluding Yourself

What are the consequences of excluding myself?

You have the right to opt yourself out of the Settlement Class and some or all of the Court Classes you are a member of—also known as “excluding yourself” from the Classes. If you opt out of any of the Classes so that you can start, or continue, your own lawsuit against any of the Defendants in the Lawsuit, you should talk to your own lawyer soon, because you may have missed the deadline to file a claim. You will be responsible for the cost of any services provided by your own lawyer.

This will be your only opportunity to opt out of the Settlement Class, and may be your only opportunity to opt out of the Court Classes.

What happens if I opt out of the Settlement Class?

If you opt out of the Settlement Class, you will not be eligible to receive payment from the Settlement. You may be able to file a lawsuit against (or continue to sue) JUUL Labs, and the persons and entities on whose behalf it settled, about the legal claims brought on behalf of the Settlement Class.

If you opt out of the Settlement Class but participate in the personal injury settlement, your ability to bring claims against JUUL Labs and the persons and entities on whose behalf it settled may be impacted. You should speak with your own lawyer about how participating in the personal injury settlement may impact your rights even if you opt out of the class action Settlement.

What happens if I opt out of ONE or BOTH of the Court Classes?

You may be a member of one or both of the Court Classes. (For example, if you purchased a JUUL Product when you were under the age of 18, you may be a member of both the Court Classes). You have the option of excluding yourself (i.e., opting out of) from one or both Classes that you are a member of.

If you opt out of BOTH of the Court Classes you won't get any money or benefits that the Court Classes may recover, even if Plaintiffs obtain them as a result of trial or from any settlement between Altria and Plaintiffs. If you opt out, you will not be legally bound by any of the Court's orders related to the Court Classes or any judgment or release entered in

this Lawsuit related to the Court Classes, and you may be able to file a lawsuit against (or continue to sue) Altria about the legal claims brought on behalf of the Court Classes.

If you are a member of both the Court Classes and choose to opt out of ONE but not both of the Court Classes, you won't get any money or benefits received by the members of the Court Class you chose to opt out of. You will keep the right to a share of any recovery that may come from a trial or settlement of this Lawsuit related to the Classes you remain a part of, but you will not be able to pursue your own claims against Altria for the same legal theories being pursued by the Class you remain a part of. You also may be bound by rulings regarding the other Class.

Remaining in the Court Class(es) may prevent you from filing your own lawsuit against Altria under laws other than those brought by the Court Classes and may affect your ability to recover from Altria for economic harm resulting from JUUL purchases. Remaining in the Court Class(es) will not affect your ability to participate in the Settlement with JUUL Labs and the persons and entities on whose behalf it has settled. The Court has not made any decisions concerning any other claims or whether they can proceed as a class action.

How do I opt out?

You can opt out of the Settlement Class or one or both of the Court Classes (i.e., "opt out" of the Class(es)) by going to www.JUULclassaction.com and filling out the online form, or by sending a letter via first class U.S. mail saying that you want to opt out of (1) all the Classes, or (2) one or more of the Classes, in *In re JUUL Labs, Inc. Marketing, Sales Practices, and Products Liability Litigation*, No. 19-md-02913-WHO (N.D. Cal.) to the Settlement Administrator at the below address:

In re JUUL Labs, Inc.
Settlement Administrator
P.O. Box 5730
Portland, OR 97228-5730

Be sure to include your name, address, telephone number, and your signature. If you are under 18 years of age and do not want your name included on the list of opt-outs filed with the Court, your letter must state that you are under 18.

If you wish to opt out of the Settlement Class, you must do so individually and separately; no consolidated or group opt-outs will be accepted.

To opt out, you must complete the online form opting out of any or all of the Classes, or mail your letter requesting exclusion so that it is postmarked no later than **July 14, 2023**.



The Lawyers Representing You

Do I have a lawyer in the case?

The Court has appointed Dena Sharp of Girard Sharp LLP to serve as Class Counsel for the Settlement Class.

Dena C. Sharp
GIRARD SHARP LLP
601 California Street, 14th Fl.
San Francisco, CA 94108
Telephone: (415) 981-4800

Ms. Sharp and the other lawyers listed below also serve as counsel for the Court Classes.

Sarah R. London
LIEFF CABRASER HEIMANN & BERNSTEIN
275 Battery Street, Fl. 29
San Francisco, CA 94111
Telephone: (415) 956-1000

Dean Kawamoto
KELLER ROHRBACK L.L.P.
1201 Third Ave., Ste. 3200
Seattle, WA 98101
Telephone: (206) 623-1900

Ellen Relkin
WEITZ & LUXENBERG
700 Broadway
New York, NY 10003
Telephone: (212) 558-5500

These lawyers do not represent you individually, only as a member of the Classes. Class Counsel are experienced in handling similar cases against other companies.

Should I get my own lawyer?

You are not required to hire your own lawyer to pursue the claims in this Lawsuit or to submit a Settlement claim. Class Counsel are working on your behalf as a member of the Class. However, if you wish to do so, particularly if you have concerns over how staying in the Court Classes may affect your rights, you may retain your own lawyer at your own expense. Your own lawyer may appear on your behalf in this Lawsuit.

How will the lawyers be paid?

The lawyers representing the Settlement Class will request an award from the Court for attorneys' fees not to exceed thirty percent (30%) of the \$255 million settlement plus any accrued interest. Class Counsel will also seek reimbursement of costs and expenses (1) advanced in litigating the case not to exceed \$6,000,000, and (2) for providing notice and administering the settlement not to exceed \$7,000,000. Class Counsel will also request service awards for the eighty-six (86) Class Representatives not to exceed a total of \$1,000,000 in service awards in recognition of their work on behalf of the entire Settlement Class to achieve the Settlement.

All awards for attorneys' fees and expenses are subject to Court approval and will be paid from the Settlement Fund only after the Court approves them.

Class counsel's motion for the payment of attorneys' fees and expenses will be available in the [Important Documents](#) page of the website by June 23, 2023.

For the lawsuit that will continue against Altria, the lawyers representing the Court Classes will only get paid if Plaintiffs and the Court Classes win or settle the claims against Altria. If Plaintiffs win or settle the claims against Altria, then Class Counsel will ask the Court to approve reasonable attorneys' fees, as well as reimbursement of expenses incurred on behalf of the Court Classes. If the Court grants Class Counsel's requests, fees and expenses would either be deducted from any money obtained for the Court Classes, or the Court may order Altria to pay attorneys' fees and costs in addition to any money awarded to the Court Classes.

Members of the Settlement Class and the Court Classes will not individually have to pay any attorneys' fees or expenses in connection with the Lawsuit.

Key Resources

How I get more information?

This notice contains a summary of the Lawsuit. More detailed information about the Lawsuit, copies of Plaintiffs' complaint, the Court's order certifying the Classes, and other filings are available at www.JUULclassaction.com. Complete copies of public pleadings, Court rulings, and other filings are available for review and to copy at the Office of the Clerk of Court, United States District Court for the Northern District of California, 450 Golden Gate Avenue, San Francisco, CA 94012 during normal business hours.

Additional information about the Lawsuit is available at www.JUULclassaction.com or you can call the Settlement Administrator toll-free at 1-855-604-1734 or by email at info@juulclassaction.com.

You can also contact Class Counsel at the addresses listed below:



Case website	www.JUULclassaction.com	
Settlement Administrator	In re JUUL Labs, Inc. Settlement Administrator P.O. Box 5730 Portland, OR 97228-5730	
Class Counsel (Consumers' lawyers)	<p>Dena C. Sharp GIRARD SHARP LLP 601 California Street, 14th Fl. San Francisco, CA 94108 Telephone: (415) 981-4800</p> <p>Sarah R. London LIEFF CABRASER HEIMANN & BERNSTEIN 275 Battery Street, Fl. 29 San Francisco, CA 94111 Telephone: (415) 956-1000</p>	<p>Dean Kawamoto KELLER ROHRBACK L.L.P. 1201 Third Ave., Ste. 3200 Seattle, WA 98101 Telephone: (206) 623-1900</p> <p>Ellen Relkin WEITZ & LUXENBERG 700 Broadway New York, NY 10003 Telephone: (212) 558-5500</p>
Court (DO NOT CONTACT)	Office of the Clerk of Court United States District Court for the Northern District of California 450 Golden Gate Avenue San Francisco, CA 94012	

Attachment 5

In re JUUL Labs, Inc.
Settlement Administrator
P.O. Box 5730
Portland, OR 97228-5730



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Product Type	NUMBER of Products Purchased on Average in a Year (NOT Dollars Spent) from a retailer <u>other than</u> the JUUL website				
JUUL Pods (4 pack)	<table border="1" style="width: 100%; height: 100%; text-align: center;"> <tr> <td style="width: 25px;"> </td> <td style="width: 25px;"> </td> <td style="width: 25px;"> </td> <td style="width: 25px;"> </td> </tr> </table>				
JUUL Pods (2 pack)	<table border="1" style="width: 100%; height: 100%; text-align: center;"> <tr> <td style="width: 25px;"> </td> <td style="width: 25px;"> </td> <td style="width: 25px;"> </td> <td style="width: 25px;"> </td> </tr> </table>				
Starter Kit (Device, USB Charger, 4 JUUL Pods)	<table border="1" style="width: 100%; height: 100%; text-align: center;"> <tr> <td style="width: 25px;"> </td> <td style="width: 25px;"> </td> <td style="width: 25px;"> </td> <td style="width: 25px;"> </td> </tr> </table>				
Starter Kit (Device, USB Charger, 2 JUUL Pods)	<table border="1" style="width: 100%; height: 100%; text-align: center;"> <tr> <td style="width: 25px;"> </td> <td style="width: 25px;"> </td> <td style="width: 25px;"> </td> <td style="width: 25px;"> </td> </tr> </table>				
Basic Kit/Device Kit (Device plus USB Charger)	<table border="1" style="width: 100%; height: 100%; text-align: center;"> <tr> <td style="width: 25px;"> </td> <td style="width: 25px;"> </td> <td style="width: 25px;"> </td> <td style="width: 25px;"> </td> </tr> </table>				
USB Charger	<table border="1" style="width: 100%; height: 100%; text-align: center;"> <tr> <td style="width: 25px;"> </td> <td style="width: 25px;"> </td> <td style="width: 25px;"> </td> <td style="width: 25px;"> </td> </tr> </table>				
Charging Case	<table border="1" style="width: 100%; height: 100%; text-align: center;"> <tr> <td style="width: 25px;"> </td> <td style="width: 25px;"> </td> <td style="width: 25px;"> </td> <td style="width: 25px;"> </td> </tr> </table>				

The device quantities above will be used to determine your Retail Expenditure using pricing data from JUUL. If you prefer to submit your claim based on proofs of purchase, you may leave the above fields blank and submit your documentation.

If you do not provide proofs of purchase, you will only receive a claim based on the maximum allowable amount of retail purchases (in addition to the amounts you purchased from the JUUL website, if any).

Preferred Method of Receiving your Settlement Payment

- PayPal
 Venmo
 Direct Deposit
 Mastercard
 Paper Check

If you do not make a selection, you will receive a Paper Check via mail to the address you provided.

Notice: All claims are subject to audit by the Settlement Administrator. If your claim is subject to audit for any reason, the Settlement Administrator will notify you at the email or mailing address provided. Failure to respond may result in your claim being disallowed, in whole or in part.

To submit your claim, you may mail to:

In re JUUL Labs, Inc.
 Settlement Administrator
 P.O. Box 5730
 Portland, OR 97228-5730

By submitting my claim, I declare under penalty of perjury under the laws of the United States of America that the information submitted on this Claim Form is true and correct, that I purchased the amount of JUUL Products listed above (or attested to by attached proof of purchase), and that I believe I am a Settlement Class Member entitled to the relief requested by submitting this Claim Form.

Signature

Date:

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 MM DD YYYY

Attachment 6

GAMING NEWS 📡

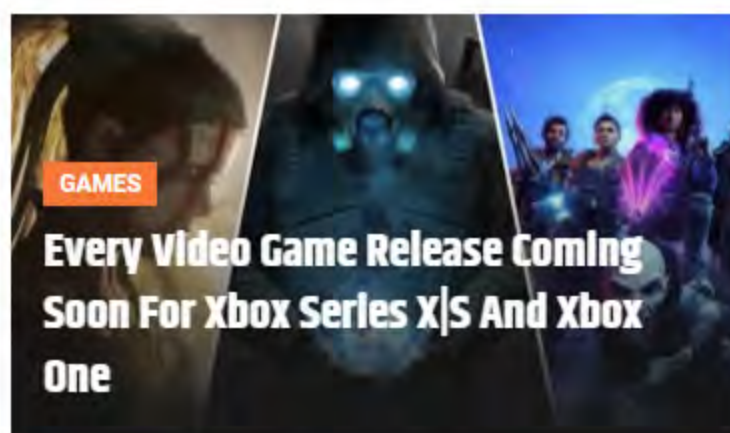
The biggest video game news, rumors, previews, and info about the PC, PlayStation, Xbox, Nintendo, & mobile titles you play.



STRATEGY GUIDES

2023 Video Game Release Date Calendar

GR 2023 GAMING CALENDAR



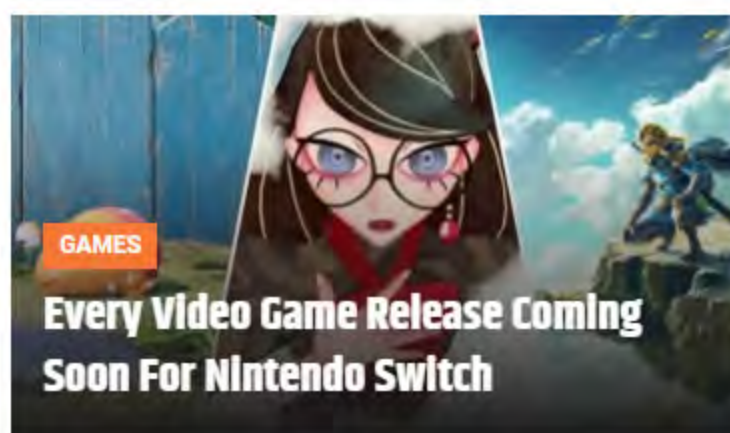
GAMES

Every Video Game Release Coming Soon For Xbox Series X|S And Xbox One



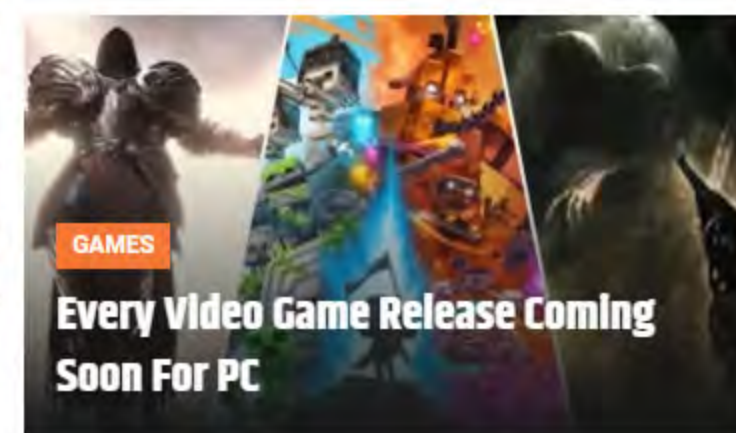
GAMES

Every Video Game Release Coming Soon For PS5 And PS4



GAMES

Every Video Game Release Coming Soon For Nintendo Switch



GAMES

Every Video Game Release Coming Soon For PC

LATEST

Strange Pokemon Fact Makes Generation 4 Seem Superior



Buy JUUL? Lawsuit Affects Your Rights and Provides Money for JUUL Purchasers



POLL

Which is your favorite VR headset?

- HP Reverb G2
- Meta Quest Pro
- HTC Vive Pro 2
- Valve Index
- PlayStation VR2

GAMING NEWS 📡

The biggest video game news, rumors, previews, and info about the PC, PlayStation, Xbox, Nintendo, & mobile titles you play.



STRATEGY GUIDES

2023 Video Game Release Date Calendar

2023 GAMING CALENDAR



GAMES

Every Video Game Release Coming Soon For Xbox Series X|S And Xbox One



GAMES

Every Video Game Release Coming Soon For PS5 And PS4



GAMES

Every Video Game Release Coming Soon For Nintendo Switch



GAMES

Every Video Game Release Coming Soon For PC

LATEST

Strange Pokemon Fact Makes Generation 4 Seem Superior



A little known fact about the Pokemon Diamond and Pearl games is going viral and may make

Get a settlement payment and learn about the lawsuit at www.JUULclassaction.com



POLL

Which is your favorite VR headset?

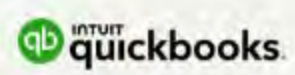
- HP Reverb G2
- Meta Quest Pro
- HTC Vive Pro 2
- Valve Index
- PlayStation VR2

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CURRENT WEATHER 10:46 AM



39° F RealFeel® 35°

RealFeel Shade™	32°
Air Quality	Fair
Wind	W 9 mph
Wind Gusts	16 mph

Mostly cloudy

MORE DETAILS →

CURRENT AIR QUALITY

TODAY 3/16



Fair

The air quality is generally acceptable for most individuals. However, sensitive groups may experience minor to moderate symptoms from long-term exposure.

Based on Current Pollutants

More Details →

Learn more at plume labs

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Health & Activities

Dust & Dander

Very High

Sinus Pressure

Moderate

Running

Great

Top Stories

WINTER WEATHER Powerful nor'easter blankets Northeast in over 3 feet of snow 1 hour ago



HEALTH



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HEALTH

Critical news and views to stay healthy, sharp and safe.

Coronavirus

Abortion Rights



WOMEN'S HEALTH

Lynsey Addario / Getty Images file

U.S. pregnancy deaths dropped in 2022, after Covid spike



ABORTION RIGHTS

Moises Avila / AFP - Getty Images

Judge appears sympathetic to abortion pill challenge in consequential Texas hearing

Covid by the numbers



CORONAVIRUS

Tracking Covid hospitalizations



CORONAVIRUS

Tracking Covid deaths



CORONAVIRUS

MORE HEALTH NEWS

18h ago

POLITICS NEWS

Biden says his administration is focused on lowering prescription drug costs

The administration announced penalties on pharmaceutical companies that raised prices for certain drugs faster than inflation, which will lower coinsurance payments for Medicare beneficiaries.



1d ago

CANCER

New double lung transplant technique is



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HEALTH

Critical news and views to stay healthy, sharp and safe.

Coronavirus

Abortion Rights



WOMEN'S HEALTH

Lynsey Addario / Getty Images file

U.S. pregnancy deaths dropped in 2022, after Covid spike



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Moises Avila / AFP / Getty Images

Judge appears sympathetic to abortion pill challenge in consequential Texas hearing

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CORONAVIRUS

Tracking Covid hospitalizations



CORONAVIRUS

Tracking Covid deaths



CORONAVIRUS

Tracking Covid vaccines

MORE HEALTH NEWS

18h ago

POLITICS NEWS

Biden says his administration is focused on lowering prescription drug costs

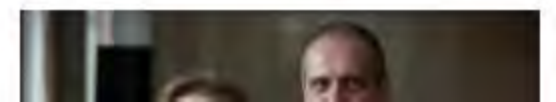
The administration announced penalties on pharmaceutical companies that raised prices for certain drugs faster than inflation, which will lower coinsurance payments for Medicare beneficiaries.



1d ago

CANCER

New double lung transplant technique is



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Entertainment | Movies



What to watch this weekend: DC's 'Shazam!' sequel, 'Boston Strangler'

MOVIES 9:00 a.m. ET March 16



Passages 2023: Bobby Caldwell, more stars we lost

Celebrities we lost in 2023 include Bobby Caldwell, Robert Blake, Gary Rossington, Tom Sizemore, Wayne Shorter, Jansen Panettiere and Richard Belzer.

CELEBRITIES 10:57 p.m. ET March 15



Zachary Levi's hero returns in 'Shazam!' sequel

Zachary Levi reprises his role as a teen-turned-superhero leading his team of brothers and sisters against a new threat in 'Shazam! Fury of the Gods.'

MOVIES 6:00 p.m. ET March 15



Zachary Levi's plucky man-child sparks kid-friendly 'Shazam!' sequel

Who needs Superman? Zachary Levi's man-child superhero continues to be a DC highlight in family-friendly sequel 'Shazam! Fury of the Gods.'

MOVIES 6:00 p.m. ET March 15

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Corea del Sur 1 F ▶ 2 Uruguay



Uruguay le ganó a Corea en el cierre de la fecha FIFA

Con goles de Sebastián Coates y Matías Vecino, La Celeste cerró su gira por Asia con otra victoria.

2h

[RESUMEN](#) | [ESTADÍSTICAS](#) | [COMENTARIO](#)

Japón 1 F ▶ 2 Colombia



Colombia perdía ante Japón, pero lo dio vuelta con goles de Jhon Durán y Rafa Borré

2h

[RESUMEN](#) | [ESTADÍSTICAS](#) | [COMENTARIO](#)

PUMAS UNAM
LIGA MX



Titulares

- Kings League: De Nigris se postula como presidente de club
- Contradicen a Cr7 sobre ambiente con Portugal
- Ofertas por Manchester United no están a la altura
- Scolari reveló que estuvo cerca de dirigir a Boca
- Aplazan inicio de juicio contra Juventus
- Raúl Jiménez cumplirá un año sin gol con el Tri
- Tottenham anunció la salida de Antonio Conte
- Afición mexicana en redes sociales: "Fuera Cocca"

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[GET YOUR BONUS](#)

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LaLiga por ESPN+



LaLiga: Cómo ver el Derbi Madrileño y toda la J23 por ESPN Deportes
ESPN Deportes y ESPN+ te presentan toda la acción de la jornada 23 de la temporada 2022-23 de LaLiga, encabezada por el Derbi Madrileño entre el Real Madrid y el Atlético de Madrid.

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Corea del Sur  1 F ▶ 2  Uruguay



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2h

RESUMEN

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RESUMEN

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Obtenga un pago del acuerdo de conciliación e infórmese sobre la demanda en www.JUULclassaction.com



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63° San Antonio, TX 1

Hoy

Por hora

10 días

Fin de semana

Mensual

Radar

Video

Más pronósticos



San Antonio, TX A partir de las 9:16 a. m. CDT

63°

Nublado/Viento

Día 70° • Noche 57°



Declaración de clima especial

Pronóstico de hoy para San Antonio, TX

Mañana

63°



0%

Tarde

69°



10%

Noche

63°



3%

Madrugada

59°



10%

Próximas horas

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El tiempo en San Antonio, TX hoy

60°

Sensación térmica



7:28 am 7:49 pm

Máx./Min.

70°/57°

Viento

22 mph

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Case 3:19-mj-02913-WHO Document 4056-3 Filed 06/23/23 Page 77 of 131

¿Compra JUUL? La demanda afecta sus derechos y dará dinero a los compradores de JUUL



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CELEBRIDADES

Jeremy Renner muestra avances en su recuperación desde la caminadora

Jeremy Renner comparte con sus seguidores su camino de recuperación, el cual incluye hacer fisioterapia en una caminadora antigraavedad tras el accidente que sufrió con una máquina quitanieves.



El ritual de The Rock al visitar la tumba de sus abuelos

Publicidad

ÚLTIMAS NOTICIAS





Publicidad

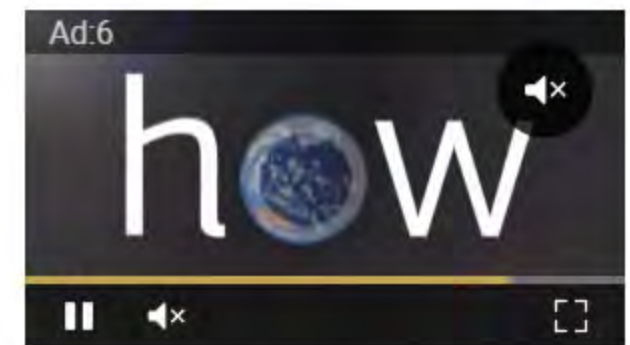
< Volver a CNN Español

Entretenimiento

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CELEBRIDADES



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ÚLTIMAS NOTICIAS





MAR. 28, 2023

ANUNCIO

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TITULARES DE HOY



NOTICIAS DE ÚLTIMA HORA

Tiempo de transformación y oportunidades



Un reverendo y una stripper se unen para paliar los efectos de las redadas



Los Niños Triquis visitaron a Los Ángeles y Las Vegas para participar en torneos locales



VIDEO: Alianza de El Salvador vence a Tauro y buscará en Panamá pase a cuartos



¿Quieres ir al cine? Estos son los estrenos del 23 de agosto

ÚLTIMAS NOTICIAS DE L.A. TIMES EN ESPAÑOL >



'John Wick: Chapter 4' y el ascenso inexorable de la estrella de acción que envejece

Lady Gaga fue captada filmando 'Joker 2' en Nueva York. ¿Es ella la nueva Harley Quinn?

El qué y porque desde Washington: A quién culpar del deterioro entre México y Estados Unidos

Natti Natasha está lista para arrancar como conductora en los Latin American Music Awards



Armando Manzanero sale en defensa de las mujeres



Disney halla en una perrera a su "vagabundo" de la nueva "Lady and the Tramp"

ANUNCIO



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¿Compra JUUL? Reclame su pago del acuerdo de conciliación y conozca cómo la demanda puede afectar sus derechos.



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Reels



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claims_notice ¿Compra JUUL? Reclame su pago del acuerdo de conciliación y conozca cómo la demanda puede afectar sus derechos.



Juul

Class Action Lawsuit



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Did you purchase a

**JUUL
Device.**

JUUL pods, or both?



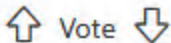
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Attachment 7

JUUL Settlement

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JUUL Settlement	E-Cigarette Settlement
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JUUL Litigation	E-Cigarette Litigation
JUUL Labs Lawsuit	JUUL Compensation
JUUL Labs Settlement	JUUL Payment
JUUL Labs Class Action	JUUL Settlement Compensation
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JUUL Pod Litigation	E-Cig Payment
E-Cig Lawsuit	E-Cig Settlement Compensation
E-Cig Settlement	E-Cig Settlement Payment
E-Cig Class Action	E-Cigarette Compensation
E-Cig Class Action Lawsuit	E-Cigarette Payment
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Attachment 8



JUUL Lawsuit



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Juul Lawsuit Update March 2023 - Forbes

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3 hours ago benzinga.com



New lawsuit alleges Juul sold over a million contaminated pods

Oct 30, 2019 NBC News



Lawsuit accuses Juul of targeting kids with ads

Feb 12, 2020 CBS News



New York joins California in lawsuit against e-cigarette maker Juul

Nov 19, 2019 CBS News

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E-cigarette maker **Juul Labs** said Tuesday that it has settled litigation it faced in the United States, resolving a substantial amount of legal issues for the company. "The global resolution covers more than 5,000 cases brought by approximately 10,000 plaintiffs against Juul Labs and its officers and directors," the company said in a news release.



Juul Labs settles litigation in the United States | CNN Business

www.cnn.com/2022/12/06/business/juul-labs-litigation/index.html

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Many plaintiffs are suing Juul alleging various claims including product defects, negligence, failure to warn, breach of implied warranty and inten...

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Whether you can sue or not depends on whether your case is time-barred. If the statute of limitations has passed, you will no longer be able to fil...

How big is the Juul lawsuit?

There are close to 4,000 pending claims against Juul Labs.

Attachment 9

A \$255 Million Settlement has been reached with JUUL Labs, Inc. making money available for those who bought a JUUL Product before December 7, 2022. Litigation continues against Altria.

NEWS PROVIDED BY

United States District Court for the Northern District of California →

Mar 16, 2023, 08:00 ET

SAN FRANCISCO, March 16, 2023 /PRNewswire/ --

A class action lawsuit claims that Plaintiffs paid more for JUUL products than they otherwise would have paid if they had been given accurate information about JUUL products' addictiveness and safety, and that JUUL products were unlawfully marketed to minors.

A \$255 million settlement has been reached in the lawsuit with JUUL Labs, Inc. and related individuals and entities.

Altria (another defendant in the lawsuit) and related companies have not agreed to settle. The lawsuit will continue against them, and JUUL purchasers' rights may be impacted by that ongoing litigation.

The group of people who JUUL Labs has agreed to pay is called the Settlement Class and it includes everyone who purchased JUUL products from retail stores or from JUUL directly online before December 7, 2022. Those who are in this group and want to get paid, must **file a claim**.

Millions of Emails and Mailed Notices are being sent to identified Class Members with information about the Settlement. Recipients can click a link in the email, or scan a QR code in the Mailed Notice, or return the postage pre-paid return postcard to file a claim. Those who do not receive an email or postcard about the Settlement can file a claim by visiting the website at www.JUULclassaction.com or obtain a paper claim form by contacting the Settlement Administrator at 1-855-604-1734.

Payments will be based on how much each claimant spent on JUUL products compared to other Settlement Class members. How much each claimant will receive is unknown at this time because it depends on how many claims are submitted. More information about how payments will be calculated is available in the Plan of



In addition to filing a claim, class members may object to the Settlement, or request exclusion from the Settlement Class or the ongoing litigation Class related to Altria and other non-settling defendants. Class members who do not exclude themselves may be bound by the Settlement and the Lawsuit which may impact their rights. Full details about Class Member rights and options, including the deadlines to exercise them, are available at www.JUULclassaction.com. A full list of the products included in the Settlement and the ongoing litigation, as well as other important documents, are also available at www.JUULclassaction.com.

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A \$255 Million Settlement has been reached with JUUL Labs, Inc. making money available for those who bought a JUUL Product before December 7, 2022. Litigation continues against Altria.

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Payments will be based on how much each claimant spent on JUUL products compared to other Settlement Class members. How much each claimant will receive is unknown at this time because it depends on how many claims are submitted. More information about how payments will be calculated is available in the Plan of Allocation at www.JUULclassaction.com.

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products included in the Settlement and the ongoing litigation, as well as other important documents, are also available at www.JUULclassaction.com.

This entry was posted in Other on March 16, 2023 [<http://uwirepr.com/a-255-million-settlement-has-been-reached-with-juul-labs-inc-making-money-available-for-those-who-bought-a-juul-product-before-december-7-2022-litigation-continues-against-altria/>].

Attachment 10



Tribunal de Distrito de los Estados Unidos para el Distrito Norte de California

In re JUUL Labs, Inc. Marketing, Sales Practices, and Products Liability Litigation

Caso n.º 19-md-02913-WHO

Aviso de demanda colectiva

Autorizado por el Tribunal de Distrito de los EE. UU.

¿Compró un producto JUUL antes del 7 de diciembre de 2022?

Una Demanda colectiva y una Conciliación de parte de esa Demanda podrían afectar sus derechos.

Puede ser elegible para recibir un pago de \$255 millones como parte de la Conciliación

Sus opciones:

- 1. Hacer una reclamación.**
Recibir un pago.
- 2. No hacer nada.** *No recibirá ningún pago y estará obligado por la Conciliación y la Demanda.*
- 3. Excluirse de la Conciliación o de la Demanda.**
- 4. Objetar a la Conciliación.**

No constituye una demanda en su contra.

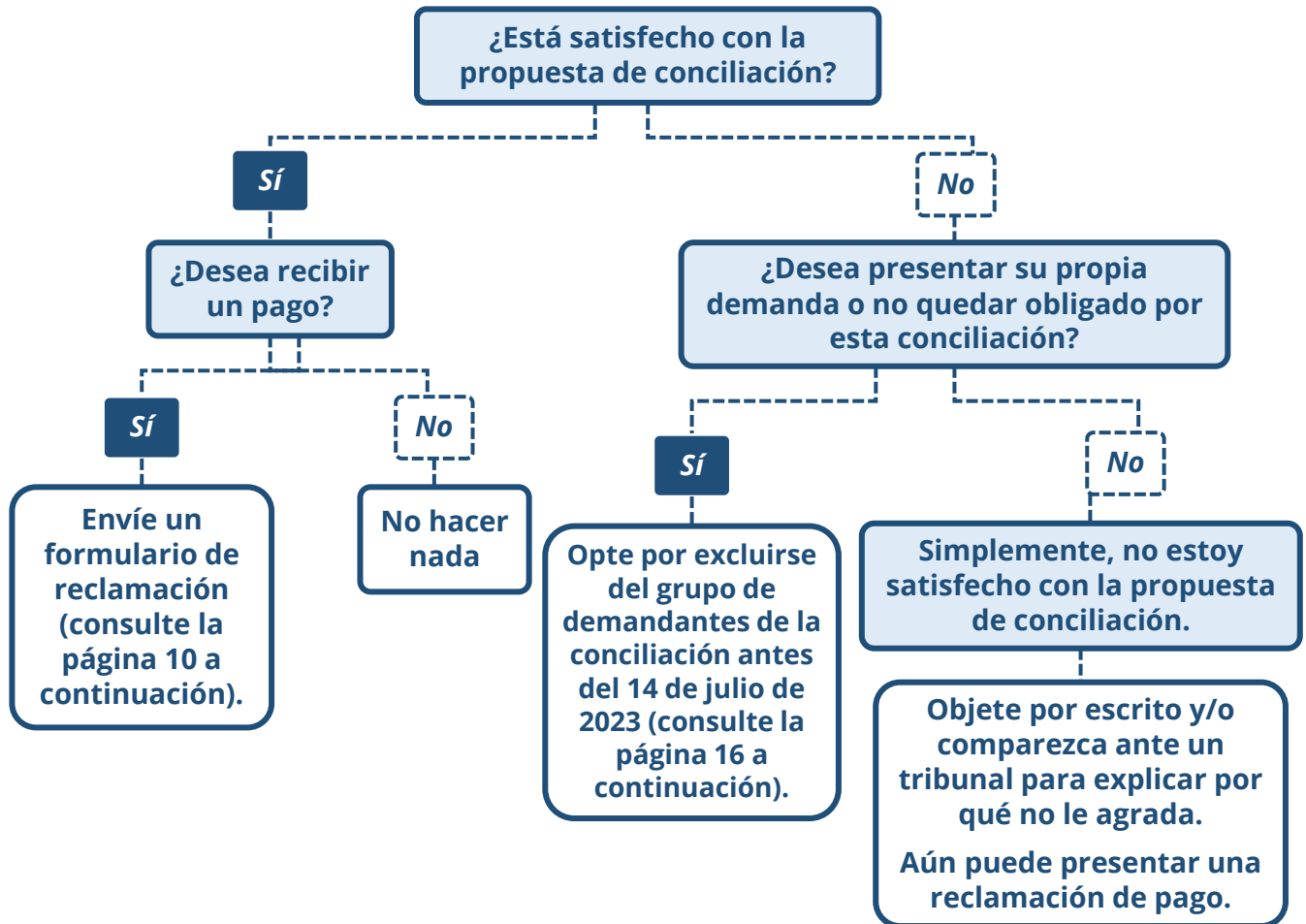
Este aviso explica la demanda, la Conciliación y sus derechos legales y opciones.

Lea todo el aviso detenidamente.

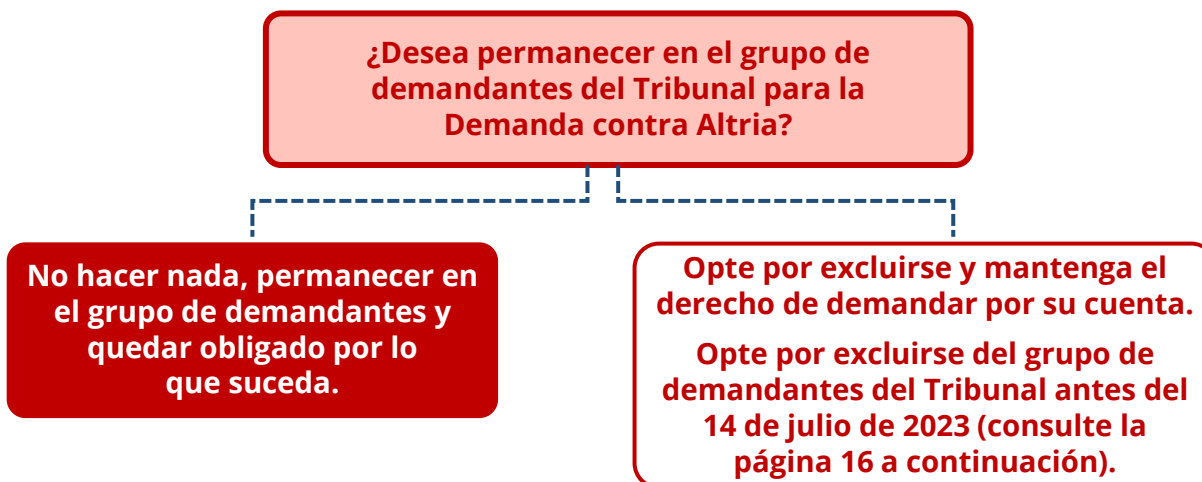
Debe tomar decisiones sobre dos partes diferentes del caso, la conciliación y el caso del tribunal en curso.

Para tomar las mejores decisiones para usted, siga leyendo.

LA CONCILIACIÓN DE \$255 MILLONES CON JUUL LABS



EL CASO JUDICIAL EN CURSO CONTRA ALTRIA



Cuestiones importantes que debe saber:

- Debe presentar una reclamación para obtener dinero de esta Conciliación.
- Si no hace nada, seguirá estando obligado por el Acuerdo y la Demanda, y sus derechos se verán afectados.
- Si desea excluirse o presentar una objeción, debe hacerlo antes del 14 de julio de 2023.
- Puede obtener más información en www.JUULclassaction.com.

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Información clave

¿Qué está sucediendo en esta demanda?

Un grupo de personas presentó una demanda colectiva contra JUUL Labs, Inc. y personas y entidades relacionadas. Estos demandantes afirmaron que pagaron más por los productos de JUUL de lo que habrían pagado si se les hubiera proporcionado información precisa sobre la adicción y seguridad de los productos de JUUL, y que los productos de JUUL se comercializaron ilegalmente a menores.

¿Qué es una demanda colectiva?

Una demanda colectiva es una demanda en la que una o más personas demandan en nombre de un grupo más grande, llamado Grupo de Demandantes.

JUUL Labs, en su propio nombre, sus directores y directivos, y otras entidades, ha acordado pagar \$255,000,000 para resolver reclamaciones en su contra. El grupo de personas que JUUL Labs ha acordado pagar se denomina Grupo de Demandantes e incluye a todos los que compraron productos de JUUL en tiendas minoristas o directamente en línea a JUUL antes del 7 de diciembre de 2022. Si está en este grupo y desea recibir un pago, debe presentar una reclamación enviando un formulario de reclamación o presentando una reclamación en el sitio web de la conciliación en www.JUULclassaction.com.

Altria, otra de las compañías demandadas, y las compañías relacionadas no son partes del acuerdo. La demanda continuará en contra de ellos. Las personas a las que el Tribunal ha permitido demandar a Altria y a las compañías relacionadas se denominan Demandas Colectivas en los Tribunales, que se definen a continuación. Si está en este grupo, esa demanda en curso **puede afectar sus derechos**.

¿Cuáles son mis opciones?

Presentar una reclamación para recibir un pago de la Conciliación

Para recibir un pago de la Conciliación, debe presentar una reclamación. Puede enviar un formulario de reclamación por correo o presentar una reclamación en www.JUULclassaction.com.

La única forma de recibir el pago de la Conciliación es presentar una reclamación.

Si compró directamente en el sitio web de JUUL Labs, debería recibir un correo electrónico o una carta en la que pueda indicar el importe de la compra registrado a su favor, que incluya un código de reclamación específico para usted. Puede devolver la carta o realizar una reclamación en línea en www.JUULclassaction.com.

<p>No hacer nada</p>	<p>Si no hace nada y permanece en el Grupo de Demandantes, estará obligado por la Conciliación y no obtendrá dinero de la Conciliación.</p> <p>Si no hace nada, permanecerá en las Demandas Colectivas en los Tribunales y sus reclamaciones contra Altria y sus entidades relacionadas continuarán estando sujetas a las órdenes del Tribunal.</p> <p>Permanecer en el Grupo de Demandantes y en las Demandas Colectivas en los Tribunales no le impide presentar ninguna reclamación por lesiones personales que pueda tener. <u>Lea a continuación</u> para obtener más detalles sobre los tipos de reclamaciones cubiertas por la Demanda.</p>
<p>Excluirse de la Conciliación</p>	<p>Puede excluirse del Grupo de Demandantes (también conocido como excluirse) si desea presentar por separado los tipos de reclamaciones contra los Demandados que se encuentran en este caso.</p> <p>Si opta por excluirse del Grupo de Demandantes, no recibirá ningún pago de la conciliación, pero conservará su derecho a demandar a JUUL Labs y a las demás personas y entidades en cuyo nombre se llegó a un acuerdo (que se puede encontrar en el Apéndice A de la Conciliación).</p> <p>Si opta por excluirse de las Demandas Colectivas en los Tribunales, no tendrá derecho al dinero que pueda resultar del caso contra Altria o quedar vinculado por el resultado, pero conservará su derecho a demandar por su cuenta a Altria y sus entidades relacionadas.</p> <p>Puede encontrar más detalles sobre cómo excluirse a <u>continuación</u>.</p> <p>Si está considerando presentar una reclamación por separado contra los Demandados, debe consultar a su propio abogado (a su cargo) que puede asesorarle sobre las fechas límites para presentar su reclamación.</p> <p>La fecha límite para excluirse es el 14 de julio de 2023.</p>
<p>Objetar la Conciliación</p>	<p>Si es miembro del Grupo de Demandantes y no se excluye, usted puede objetar la Conciliación si no le gusta alguna parte del mismo.</p> <p>Puede encontrar más detalles sobre cómo objetar la Conciliación a <u>continuación</u>.</p> <p>La fecha límite para objetar es el 14 de julio de 2023.</p>

¿Cuáles son las fechas más importantes?

La fecha límite para presentar una reclamación por el pago de la Conciliación es el **14 de julio de 2023**.

La fecha límite para excluirse del Grupo de Demandantes o de algunas o todas las Demandas Colectivas en los Tribunales es el **14 de julio de 2023**.

La fecha límite para objetar la Conciliación es el **14 de julio de 2023**.

Información sobre la demanda

¿De qué trata esta demanda?

La Demanda alega que los Demandantes pagaron más por los productos de JUUL de lo que habrían pagado si se hubiera proporcionado información precisa sobre la adicción y la seguridad de los productos, y que los productos de JUUL se comercializaron ilegalmente a menores.

Puede encontrar una copia de la queja en www.JUULclassaction.com.

Los Demandados rechazan estas alegaciones y afirman que no violaron ninguna ley.

El Tribunal no ha decidido si algún Demandado violó alguna ley. Este Aviso no es una opinión del Tribunal sobre si los Demandantes o los Demandados tienen razón.

¿Dónde puedo obtener más información?

Puede obtener una copia completa en línea de la Queja de los Demandantes, la Conciliación y la orden de certificación de la Demanda Colectiva en el siguiente enlace.

www.JUULclassaction.com

¿Por qué existe una Conciliación?

JUUL Labs, en su propio nombre y en el de otras personas y entidades, y los Demandantes han acordado la Conciliación para evitar los costos y riesgos del juicio. Como resultado de la Conciliación, los miembros del Grupo de Demandantes que presenten reclamaciones válidas recibirán pagos monetarios sin demoras indebidas. Los Demandantes y sus abogados consideran que la Conciliación es lo mejor para todos los miembros del Grupo de Demandantes.

¿Qué Demandados están aceptando un acuerdo y cuáles aún están siendo demandados en la Demanda?

La Conciliación propuesta liberará las reclamaciones contra JUUL Labs, sus directivos y directores, fabricantes de productos de JUUL, vendedores de productos de JUUL y otras personas y entidades identificadas en la Conciliación (y en el sitio web de la Conciliación). Si no opta por excluirse (o no participar) en el Grupo de Demandantes, sus reclamaciones contra esas personas y entidades serán liberadas y usted no podrá demandarlos por estas reclamaciones. Puede obtener más información sobre las reclamaciones eximidas [más abajo](#).

¿Qué significa “liberar” una reclamación?

Si se libera una reclamación, se resuelve para siempre y no puede ser la base de una nueva demanda.

La demanda también incluye reclamaciones contra Altria y empresas relacionadas. Si usted es miembro de las Demandas Colectivas en los Tribunales definidas a continuación y no se excluye, estará obligado por cualquier resultado del litigio de las Demandas Colectivas en los Tribunales contra Altria. Esta puede ser su única oportunidad de excluirse.

¿Qué sucede a continuación en esta demanda?

Si el Tribunal aprueba la Conciliación, se pagará a los miembros del Grupo de Demandantes que presenten reclamaciones, y las reclamaciones de los miembros del Grupo de Demandantes serán desestimadas contra JUUL Labs y las personas y entidades en cuyo nombre JUUL Labs ha resuelto.

Las reclamaciones de las Demandas Colectivas en los Tribunales contra Altria y los demandados relacionados continuarán. Está previsto que comience un juicio de Demanda Colectiva en 2024 contra Altria. El Tribunal de Apelaciones del Noveno Circuito está revisando la decisión de permitir que las reclamaciones contra Altria procedan como una demanda colectiva. El resultado de esa apelación puede afectar sobre la posibilidad de que las reclamaciones contra Altria se inicien como una demanda colectiva o la posibilidad de que el juicio tenga lugar en 2024. No hay garantía de que los Demandantes ganen u obtengan dinero adicional para ninguna de las Demandas Colectivas en los Tribunales.

¿Qué efecto tiene este caso en las reclamaciones por lesiones personales?

Los grupos de demandantes alegan perjuicio **económico** a los compradores de JUUL: estos pagaron más por los productos de JUUL de lo que habrían pagado de otro modo si no hubieran sido engañados, o los compradores de JUUL no habrían comprado productos de JUUL si no hubieran sido comercializados a menores.

Los grupos de demandantes no alegan lesiones **personales**: el daño a la salud o el bienestar sufrido por personas que utilizaron los Productos JUUL. Participar la Conciliación o permanecer en algunas o todas las Demandas Colectivas en los Tribunales no le impide presentar ninguna reclamación por lesiones personales que pueda tener (sujeto al plazo de prescripción o cualquier otra ley que pueda impedirle presentar una reclamación por lesiones personales). Si usted ha presentado reclamaciones por lesiones personales, puede ser elegible para recuperar una compensación como parte de una conciliación por separado a la que se ha llegado para resolver las reclamaciones por lesiones personales en la Demanda. Las fechas límite y otra información importante con respecto a esa conciliación por separado se incluyen en la orden del tribunal en www.JUULclassaction.com. Comuníquese con su abogado si tiene alguna pregunta.

Debe consultar a su propio abogado pronto sobre cualquier reclamación por lesiones personales que pueda tener porque es posible que no haya cumplido con la fecha límite para iniciar una demanda por sus lesiones personales.

Hechos importantes sobre cómo podría afectarle la Conciliación

¿Cómo sé si soy miembro del Grupo de Demandantes?

El Grupo de Demandantes incluye a todas las personas que compraron, en los Estados Unidos, un Producto JUUL en un minorista de manera física o en línea antes del 7 de diciembre de 2022.

Si está en este grupo, es miembro del Grupo de Demandantes y debe presentar una reclamación para recibir un pago.

Nota: Usted no es miembro del Grupo de Demandantes en los siguientes casos:

- Usted compró el/los Producto(s) JUUL solo **a otra persona** que no es un minorista.
- Usted es un Demandado, uno de sus empleados, directivos, directores, representantes legales, herederos, sucesores y subsidiarias o empresas afiliadas de propiedad total o parcial.
- Usted es un funcionario judicial asignado a este caso o un miembro de su familia inmediata, o personal judicial asociado.
- Usted opta oportuna y adecuadamente por excluirse del Grupo de Demandantes.

¿Qué productos se discuten en la Conciliación?

Los productos incluidos en la Conciliación son cualquier producto de JUUL diseñado, fabricado, producido, anunciado, comercializado, distribuido o vendido por JUUL Labs, o bajo el logotipo de JUUL, incluidos los cartuchos o dispositivos con la marca "JUUL". Si compró estos productos en una tienda minorista, minorista en línea o en el sitio web de Juul antes del 7 de diciembre de 2022, usted forma parte del Grupo de Demandantes. Para recibir un pago, debe presentar una reclamación.

¿Qué ocurre si todavía no estoy seguro de estar incluido en el Grupo de Demandantes?

Si no está seguro de estar incluido en el Grupo de Demandantes, puede llamar al 1-855-604-1734 o enviar un correo electrónico a info@juulclassaction.com. No contacte al Tribunal ni a los Demandados.

¿Cuáles son los beneficios de la Conciliación?

JUUL Labs, a su propio nombre y en el de otras personas y entidades, ha acordado pagar \$255,000,000 para resolver las reclamaciones del Grupo de Demandantes. Los Miembros del Grupo de Demandantes que presenten una reclamación serán elegibles para recibir el pago de ese monto de la Conciliación después de que se haya deducido el pago por servicios de los abogados y los gastos del caso que se describen a continuación.

Sus opciones como Miembro del Grupo de Demandantes

Si soy Miembro del Grupo de Demandantes, ¿cuáles son mis opciones?

Tiene tres opciones como miembro del Grupo de Demandantes. Puede (1) presentar una reclamación para recibir un pago de la Conciliación, (2) no hacer nada y permanecer en el Grupo de Demandantes, pero no recibir ningún pago, o (3) excluirse del Grupo de Demandantes y no recibir ningún pago de la Conciliación, pero conservar su derecho a demandar a JUUL Labs y a las personas y compañías en cuyo nombre llegó a una conciliación. También puede objetar cualquier parte de la Conciliación que no le guste, siempre y cuando no se excluya del Grupo de Demandantes.

	... presento una reclamación?	... no hago nada?	... me excluyo del Grupo de Demandantes?
Recibiré dinero de la Conciliación si...	Sí	No	No
¿Estoy obligado por la Conciliación si...	Sí	Sí	No
¿Puedo presentar mi propio caso para las reclamaciones específicas en la Conciliación contra JUUL y las personas y entidades para las que se llegó a un acuerdo en su nombre si...	No	No	Sí

¿Debo hacer algo para recibir un pago?

Sí. Para recibir el pago de la Conciliación, *DEBE* enviar una reclamación.

La fecha límite para presentar una reclamación por el pago de la Conciliación es el 14 de julio de 2023.

¿Cómo presento una reclamación?

Puede presentar una reclamación en www.JUULclassaction.com. Si recibió un correo electrónico o una carta sobre la Conciliación, puede hacer clic en el enlace del correo electrónico para presentar una reclamación o devolver la carta. También puede obtener un formulario de reclamación impreso comunicándose con el Administrador de la Conciliación a la dirección, al número de teléfono o al correo electrónico a [continuación](#).

La fecha límite para presentar una reclamación por el pago de la Conciliación es el 14 de julio de 2023.

¿A cuánto ascenderá mi pago?

Cada reclamación se basará en cuánto gastó cada reclamante en productos de JUUL en comparación con otros miembros del Grupo de Demandantes. Se desconoce cuánto recibirá cada reclamante en este momento porque depende de cuántas reclamaciones se presenten. Encontrará más información sobre cómo se calcularán los pagos en el [Plan de asignación](#).

¿A qué renuncio al presentar una reclamación de la Conciliación?

Si la Conciliación se convierte en definitiva, usted liberará a JUUL Labs y a las personas y entidades en cuyo nombre se llegó a un acuerdo de todas las reclamaciones identificadas en la Conciliación. Esto significa que no podrá iniciar otra demanda, continuar otra demanda ni ser parte de ninguna otra demanda contra JUUL Labs, y las personas y entidades en cuyo nombre se llegó a un acuerdo, en función de las mismas reclamaciones legales y en busca de una indemnización por daños económicos por compras de Productos JUUL durante el período de la demanda colectiva, excepto en cuanto a las reclamaciones afirmadas en *In re Juul Labs, Inc. Antitrust Litigation*, Caso n.º 3:20-cv-02345-WHO que surge de una supuesta conducta anticompetitiva.

El Acuerdo de conciliación está disponible en www.JUULclassaction.com. El Acuerdo de conciliación describe las reclamaciones liberadas.

¿Cuáles son las consecuencias de no hacer nada?

Si no hace nada y permanece en el Grupo de Demandantes, estará obligado por la Conciliación y no obtendrá dinero de la Conciliación. No podrá iniciar otra demanda, continuar otra demanda ni ser parte de ninguna otra demanda contra JUUL Labs, y las personas y entidades en cuyo nombre se resolvió, en función de las mismas reclamaciones legales y en busca de indemnización por daños económicos por compras de Productos JUUL durante el período de la demanda colectiva, excepto en cuanto a las reclamaciones afirmadas en *In re Juul Labs, Inc. Antitrust Litigation*, Caso n.º 3:20-cv-02345-WHO que surge de una supuesta conducta anticompetitiva. Es posible que no pueda recuperar de Altria los daños económicos resultantes de las compras de JUUL, incluidos los daños económicos que surjan de supuestas conductas anticompetitivas.

¿Qué sucede si no quiero ser parte del Grupo de Demandantes?

Puede optar por excluirse del Grupo de Demandantes, pero si lo hace, no será elegible para recibir el pago de la Conciliación. Usted conservará su derecho a demandar o continuar demandando a JUUL Labs y a las demás personas y entidades en cuyo nombre se llegó a un acuerdo.

La información sobre cómo excluirse del Grupo de Demandantes se encuentra [a continuación](#).

¿Cómo presento una objeción a la Conciliación?

Si usted es miembro del Grupo de Demandantes y no solicitó excluirse del Grupo de Demandantes, puede oponerse a cualquier aspecto de la Conciliación, incluida la

imparcialidad de la Conciliación, el Plan de asignación o las solicitudes de honorarios de los Abogados del Grupo de Demandantes, gastos y pago por servicios de los Representantes del Grupo de Demandantes.

Si el Tribunal niega la aprobación de la Conciliación, no se enviará ningún pago de la Conciliación y la Demanda continuará contra JUUL Labs y los demás demandados en cuyo nombre se llegó a un acuerdo. Si el Tribunal rechaza su objeción, aún quedará obligado por los términos de la Conciliación.

Para oponerse a la Conciliación, usted (o su abogado, si lo tiene) debe presentar una objeción por escrito al Tribunal y enviar la objeción al Administrador de la Conciliación a las direcciones indicadas más abajo. Debe presentar su objeción de modo que el sello de correos indique que la fecha límite es el **14 de julio de 2023**. Su objeción puede incluir cualquier material de respaldo, documentos o informes que desee que el Tribunal considere. Su objeción debe incluir lo siguiente:

- Su nombre completo, dirección, número de teléfono, si está disponible, dirección de correo electrónico.
- El nombre y número de caso: *In re JUUL Labs, Inc. Marketing, Sales Practices, and Products Liability Litigation*, n.º 19-md-02913-WHO (N.D. Cal.).
- Documentación que demuestre que usted es miembro del Grupo de Demandantes o esta declaración, seguida de su firma: “Declaro bajo pena de perjurio conforme a las leyes de los Estados Unidos de América que [inserte su nombre] es miembro del Grupo de Demandantes”.
- Una declaración escrita de todas las razones para la objeción, incluido cualquier apoyo legal para la objeción.
- Copias de cualquier documentación, informes u otros documentos en los que se base su objeción.
- El nombre, dirección, dirección de correo electrónico y número de teléfono de cada abogado que lo represente.
- Una declaración que diga si usted o su abogado tienen la intención de comparecer en la Audiencia de Aprobación Definitiva y, si es así, una lista de todas las personas, si las hubiera, a las que se llamará para testificar en apoyo de la objeción.

Debe presentar su objeción al Tribunal y al Administrador de la Conciliación antes del **14 de julio de 2023**.

Office of the Clerk of Court
U.S. District Court for the
Northern District of California
450 Golden Gate Avenue
San Francisco, CA 94012

In re JUUL Labs, Inc.
Settlement Administrator
P.O. Box 5730
Portland, OR 97228-5730
Correo electrónico:
info@juulclassaction.com.

Qué *no* está incluido en la Conciliación

¿Qué parte de la demanda no está incluida en la Conciliación?

Las reclamaciones que han sido presentadas por las Demandas Colectivas en los Tribunales contra Altria y sus entidades relacionadas, incluidas Altria Group, Inc., Altria Client Services LLC, Altria Enterprises, LLC, Altria Group Distribution Company, Philip Morris USA, Inc., no están incluidas en la Conciliación. Si usted es miembro de una de las Demandas Colectivas en los Tribunales (definidas a continuación) y no se excluye de las Demandas Colectivas en los Tribunales, estará sujeto al resultado de ese litigio en curso. Eso significa que, si las Demandas Colectivas en los Tribunales ganan dinero, usted puede tener derecho a una recuperación. Si las Demandas Colectivas en los Tribunales pierden su caso, sus reclamaciones contra Altria y entidades relacionadas pueden ser liberadas y es posible que usted no pueda recuperar de Altria los daños económicos resultantes de las compras de JUUL. Esta puede ser su única oportunidad para excluirse.

Usted puede tener derecho al pago de esta Conciliación independientemente de si opta por excluirse en las Demandas Colectivas en los Tribunales o si las Demandas Colectivas en los Tribunales prevalecen contra Altria.

¿Cómo sé si soy miembro de una o más Demandas Colectivas en los Tribunales?

Las reclamaciones contra Altria y sus entidades relacionadas se iniciarán como una demanda colectiva en nombre de dos Grupos de Demandantes o grupos de personas (las "Demandas Colectivas en los Tribunales"), que el Tribunal ha certificado. Las Demandas Colectivas en los Tribunales podrían incluirlo a usted.

El Tribunal de Apelaciones está revisando actualmente la decisión del Tribunal de certificar las Demandas Colectivas en los Tribunales. Si el Tribunal de Apelaciones decide que la decisión de certificar fue correcta, las reclamaciones de las Demandas Colectivas en los Tribunales procederán al juicio sin cambios. Una decisión del Tribunal de Apelaciones de que la decisión de certificar fue incorrecta en su totalidad o en parte puede dar lugar a que las Demandas Colectivas en los Tribunales o las reclamaciones que afirman sean limitadas, o que las Demandas Colectivas en los Tribunales no puedan proceder como una demanda colectiva.

Sujeto a las exclusiones que se enumeran a continuación, las Demandas Colectivas en los Tribunales incluyen lo siguiente:

- (a) Grupo de Demandantes de alcance nacional: todas las personas que compraron en tiendas físicas o en línea, en los Estados Unidos hasta el 31 de diciembre de 2021, uno o más cartuchos JUUL, ya sea en paquetes de cuatro o dos, o como parte de los kits básicos (que incluyen tanto los cartuchos JUUL como un dispositivo JUUL).
- (b) Grupo de Demandantes juvenil de alcance nacional: todas las personas que compraron uno o más dispositivos, cartuchos o kits JUUL en tiendas físicas o en línea en los Estados Unidos hasta el 31 de noviembre de 2019 y eran menores de dieciocho años en el momento de la compra.

Usted puede ser miembro de ambas Demandas Colectivas en los Tribunales. Pertenecer a una Demanda Colectiva en los Tribunales no le impide pertenecer a otra.

Usted no es miembro del Grupo de Demandantes en los siguientes casos:

- Usted compró el/los Producto(s) JUUL **solo** a otra persona que no es un minorista.
- Usted es un Demandado, uno de sus empleados, directivos, directores, representantes legales, herederos, sucesores y subsidiarias o empresas afiliadas de propiedad total o parcial.
- Usted es un funcionario judicial o un miembro de su familia inmediata, o personal judicial asociado asignado a este caso.
- Usted opta oportuna y adecuadamente por excluirse en las Demandas Colectivas en los Tribunales o Grupos de Demandantes de los que de otro modo sería miembro.

¿Qué productos están en cuestión en las reclamaciones de las Demandas Colectivas en los Tribunales?

Los Productos JUUL en cuestión en la Demanda son los siguientes: Dispositivos JUUL (se venden como un kit básico), cartuchos JUUL con una concentración de nicotina del 5% que vienen en paquetes de cuatro y paquetes de dos, y kits básicos que incluyen un dispositivo y cuatro cartuchos. A diferencia de la Conciliación, las reclamaciones de las Demandas Colectivas en los Tribunales no incluyen cargadores ni otros accesorios de Productos JUUL.

¿Qué sucede si aún no estoy seguro de si soy miembro de las Demandas Colectivas en los Tribunales?

Si no está seguro de estar incluido en uno o más de las Demandas Colectivas en los Tribunales, puede llamar al 1-855-604-1734 o enviar un correo electrónico a info@juulclassaction.com. No contacte al Tribunal ni a los Demandados.

¿Qué reclamaciones se aplican a cada Demanda Colectiva en los Tribunales?

Las Demandas Colectivas en los Tribunales interponen reclamaciones en virtud de la legislación federal contra Altria y entidades relacionadas. El Grupo de Demandantes de alcance nacional alega que JUUL Labs era una empresa dirigida por los demandados individuales durante todo el tiempo que se vendió JUUL, y por Altria durante una parte de ese tiempo. El Grupo de Demandantes de alcance nacional alega que la empresa engañó a los consumidores con respecto a la adicción y seguridad de los productos JUUL, lo que les hizo pagar más de lo que habrían tenido que hacerlo si se hubiera proporcionado información precisa. La Demanda Colectiva juvenil de alcance nacional alega que la empresa de la que Altria formaba parte se comercializaba ilegalmente a menores. Altria niega estas acusaciones.

Su decisión de permanecer en la(s) Demanda(s) Colectiva(s) en los Tribunales u optar por excluirse en una o ambas Demandas Colectivas en los Tribunales puede afectar a su capacidad para presentar reclamaciones contra Altria y sus entidades relacionadas en virtud de las leyes estatales o federales que buscan una indemnización por daños económicos por compras de Productos JUUL durante el período de la demanda colectiva.

Sus opciones como Miembro del Grupo

Si soy Miembro del Grupo de Demandantes en el Tribunal, ¿cuáles son mis opciones?

Tiene tres opciones como Miembro del Grupo de Demandantes en el Tribunal. Puede (1) no hacer nada y permanecer en las Demandas Colectivas en los Tribunales, (2) excluirse de ambas Demandas Colectivas en los Tribunales, o (3) excluirse de una Demanda Colectiva en los Tribunales, pero no de la otra, si es miembro de ambas Demandas Colectivas en los Tribunales.

	... no hago nada y permanezco en todas las Demandas Colectivas en los Tribunales?	... opto por excluirme de algunas, pero no de todas las Demandas Colectivas en los Tribunales?	... me excluyo de todas las Demandas Colectivas en los Tribunales?
¿Estoy obligado por los términos de esta Demanda si...	Sí	Sí para aquellos que no se excluyen; quizás para aquellos que se excluyen.	No
¿Puedo presentar mi propio caso para las reclamaciones específicas en esta Demanda si...	No	No para aquellos que no se excluyen; quizás para aquellos que se excluyen.	Sí
¿Tendré representación legal para las reclamaciones en esta Demanda si...	Sí	No para aquellos que optan por excluirse.	No (a menos que obtenga su propio abogado a su propio cargo).

¿Cuáles son las consecuencias de no hacer nada?

Si no hace nada, permanecerá en las Demandas Colectivas en los Tribunales. Usted conservará el derecho a una parte de cualquier monto que pueda provenir de un juicio o acuerdo de conciliación de las reclamaciones del Grupo de Demandantes contra Altria. Todas las órdenes del Tribunal en el caso relacionadas con las Demandas Colectivas en los Tribunales en las que usted sigue siendo miembro se le aplicarán y lo vincularán legalmente. También estará obligado por cualquier sentencia en la Demanda relacionada con las reclamaciones de las Demandas Colectivas en los Tribunales en las que no se excluya.

Es posible que no pueda iniciar otra demanda, continuar otra demanda o formar parte de cualquier otra demanda contra Altria en base a las mismas reclamaciones legales y buscar una indemnización por daños económicos por compras de Productos JUUL durante el periodo de la demanda colectiva.

Permanecer en las Demandas Colectivas en los Tribunales puede impedirle presentar sus propias reclamaciones contra Altria en virtud de otras leyes basadas en hechos iguales o similares y puede afectar a su capacidad de recuperar de Altria los daños económicos

resultantes de las compras de JUUL. El Tribunal no ha decidido si permanecer en Demandas Colectivas en los Tribunales afectaría a sus derechos a presentar sus reclamaciones en virtud de otras leyes. Permanecer en la(s) Demanda(s) Colectiva(s) en los Tribunales no afectará su capacidad para participar en la Conciliación con JUUL Labs y las personas y entidades en cuyo nombre se ha llegado a un acuerdo. Si tiene preguntas sobre cómo el hecho de permanecer en las Demandas Colectivas en los Tribunales afectaría a sus derechos, debe consultar a su propio abogado.

¿Qué sucede si no quiero formar parte de las Demandas Colectivas en los Tribunales?

Puede optar por excluirse de una o ambas Demandas Colectivas en los Tribunales. Si lo hace, no será elegible para recibir el pago de ningún monto que los Grupo de Demandantes recuperen como parte de un acuerdo de conciliación o sentencia.

La información sobre cómo excluirse de las Demandas Colectivas en los Tribunales se encuentra [a continuación](#).

Excluirse u optar por no hacer algo

¿Cuáles son las consecuencias de excluirme?

Usted tiene derecho a excluirse del Grupo de Demandantes y de algunas o todas las Demandas Colectivas en los Tribunales de las que es miembro, también conocido como “no participar” de los Grupos de Demandantes Si opta por excluirse de cualquiera de los Grupos de Demandantes para poder iniciar, o continuar, su propia demanda contra cualquiera de los Demandados en la Demanda, debe hablar con su propio abogado pronto, porque es posible que no haya cumplido con la fecha límite para presentar una reclamación. Usted será responsable del costo de cualquier servicio proporcionado por su propio abogado.

Esta será su única oportunidad de excluirse del Grupo de Demandantes, y puede ser su única oportunidad de excluirse de las Demandas Colectivas en los Tribunales.

¿Qué sucede si me excluyo del Grupo de Demandantes?

Si opta por excluirse del Grupo de Demandantes, no será elegible para recibir el pago de la Conciliación. Es posible que pueda presentar una demanda contra (o continuar con la demanda contra) JUUL Labs, y las personas y entidades en cuyo nombre se llegó a un acuerdo sobre las reclamaciones legales presentadas en nombre del Grupo de Demandantes.

Si opta por excluirse del Grupo de Demandantes, pero participa en el acuerdo de conciliación por lesiones personales, su capacidad para presentar reclamaciones contra JUUL Labs y las personas y entidades en cuyo nombre se resolvió podría verse afectada. Debe hablar con su propio abogado sobre cómo la participación en la conciliación de indemnización por lesiones personales puede afectar sus derechos incluso si opta por excluirse de la Conciliación de la demanda colectiva.

¿Qué sucede si opto por excluirme de UNA o AMBAS Demandas Colectivas en los Tribunales?

Usted puede ser miembro de una o ambas Demandas Colectivas en los Tribunales. (Por ejemplo, si compró un Producto JUUL cuando era menor de 18 años, puede ser miembro de ambas Demandas Colectivas en los Tribunales). Tiene la opción de excluirse (es decir, no participar) de una o ambas Demandas Colectivas de las que es miembro.

Si opta por excluirse de AMBAS Demandas Colectivas en los Tribunales, no obtendrá dinero ni beneficios que las Demandas Colectivas en los Tribunales puedan recuperar, incluso si los Demandantes los obtienen como resultado de un juicio o de cualquier conciliación entre Altria y los Demandantes. Si opta por excluirse, no estará legalmente obligado por ninguna de las órdenes del Tribunal relacionadas con las Demandas Colectivas en los Tribunales o cualquier sentencia o liberación dictada en esta Demanda relacionada con las Demandas Colectivas en los Tribunales, y puede que pueda presentar una demanda contra (o continuar la demanda contra) Altria sobre las reclamaciones legales presentadas en nombre de las Demandas Colectivas en los Tribunales.

Si usted es miembro de ambas Demandas Colectivas en los Tribunales y elige excluirse de UNA, pero no de ambas Demandas Colectivas en los Tribunales, no recibirá ningún dinero ni beneficios recibidos por los miembros de las Demandas Colectivas en los Tribunales de las que eligió excluirse. Usted conservará el derecho a una parte de cualquier recuperación que pueda provenir de un juicio o conciliación de esta Demanda relacionada con los Grupos de Demandantes de los que sigue formando parte, pero no podrá presentar sus propias reclamaciones contra Altria por las mismas teorías legales aplicadas por el Grupo de Demandantes del que sigue formando parte. También puede estar obligado por resoluciones relativas al otro Grupo de Demandantes.

Permanecer en las Demanda(s) Colectiva(s) en los Tribunales puede impedirle presentar su propia demanda contra Altria en virtud de leyes distintas de las presentadas por las Demandas Colectivas en los Tribunales y puede afectar su capacidad para recuperar de Altria una indemnización por daños económicos resultantes de JUUL. Permanecer en la(s) Demanda(s) Colectiva(s) en los Tribunales no afectará su capacidad para participar en la Conciliación con JUUL Labs y las personas y entidades en cuyo nombre se ha llegado a un acuerdo. El Tribunal no ha tomado ninguna decisión con respecto a ninguna otra reclamación o si puede proceder como demanda colectiva.

¿Cómo puedo excluirme?

Puede optar por excluirse del Grupo de Demandantes o de una o ambas Demandas Colectivas en los Tribunales (es decir, “optar por excluirse” de los Grupos de Demandantes) al ingresar a www.JUULclassaction.com y completar el formulario en línea, o enviar una carta por correo postal de primera clase de los EE. UU. donde se indique que desea excluirse de (1) todos los Grupo de Demandantes, o (2) uno o más Grupo de Demandantes, en *In re JUUL Labs, Inc. Marketing, Sales Practices, and Products Liability Litigation*, n.º 19-md-02913-WHO (N.D. Cal.) al Administrador de la Conciliación a la dirección a continuación:

In re JUUL Labs, Inc.
Settlement Administrator
P.O. Box 5730
Portland, OR 97228-5730

Asegúrese de incluir su nombre, dirección, número de teléfono y su firma. Si es menor de 18 años y no desea que su nombre se incluya en la lista de exclusiones presentadas ante el Tribunal, su carta debe indicar que es menor de 18 años.

Si desea excluirse del Grupo de Demandantes, debe hacerlo de forma individual y por separado; no se aceptarán exclusiones consolidadas ni grupales.

Para excluirse, debe completar el formulario en línea para excluirse de alguno o todos los Grupos de Demandantes, o enviar una carta de modo que el sello de correos indique que la fecha límite es el **14 julio de 2023**.

Los abogados que lo representan

¿Tengo un abogado en este caso?

El Tribunal designó a Dena Sharp de Girard Sharp LLP para que actúe como Abogada del Grupo de Demandantes.

Dena C. Sharp
GIRARD SHARP LLP
601 California Street, 14th Fl.
San Francisco, CA 94108
Teléfono: (415) 981-4800

La Sra. Sharp y los otros abogados indicados a continuación también sirven como abogados para las Demandas Colectivas en los Tribunales.

Sarah R. London
LIEFF CABRASER HEIMANN & BERNSTEIN
275 Battery Street, Fl. 29
San Francisco, CA 94111
Teléfono: (415) 956-1000

Dean Kawamoto
KELLER ROHRBACK L.L.P.
1201 Third Ave., Ste. 3200
Seattle, WA 98101
Teléfono: (206) 623-1900

Ellen Relkin
WEITZ & LUXENBERG
700 Broadway
New York, NY 10003
Teléfono: (212) 558-5500

Estos abogados no lo representan individualmente, solo como miembro del Grupo de Demandantes. Los Abogados del Grupo de Demandantes tienen experiencia en manejar casos de consumidores similares contra otras compañías.

¿Debo contratar a mi propio abogado?

No está obligado a contratar a su propio abogado para que presente las reclamaciones en esta Demanda ni para presentar una reclamación de la Conciliación. Los Abogados del Grupo de Demandantes trabajan en su nombre como miembros del Grupo de Demandantes. Sin embargo, si desea hacerlo, especialmente si tiene inquietudes sobre cómo la permanencia en las Demandas Colectivas en los Tribunales puede afectar sus derechos, puede contratar a su propio abogado a su cargo. Su propio abogado puede aparecer en su nombre en esta demanda.

¿Cómo se pagará a los abogados?

Los abogados que representan al Grupo de Demandantes solicitarán un pago del Tribunal por los honorarios de abogados que no exceda el treinta por ciento (30%) de la conciliación de \$255,000,000 más cualquier interés acumulado. Los Abogados del Grupo de Demandantes también solicitarán el reembolso de los costos y gastos (1) adelantados en el litigio del caso que no excedan los \$6,000,000, y (2) por proporcionar una notificación y administrar la conciliación que no exceda los \$7,000,000. Los Abogados del Grupo de Demandantes también solicitarán pagos por servicios para los ochenta y seis (86) Representantes del Grupo de Demandantes que no excedan un total de \$1,000,000 en pagos por servicio en reconocimiento de su trabajo en nombre de todo el Grupo de Demandantes para lograr la Conciliación.

Todos los pagos por honorarios y gastos de abogados están sujetos a la aprobación del Tribunal y se pagarán del Fondo de la Conciliación solo después de que el Tribunal los apruebe.

La moción del Abogado del Grupo de Demandantes para el pago de los honorarios y gastos de abogados estará disponible en la página [Important Documents \(Documentos importantes\)](#) del sitio web a más tardar el 23 de junio de 2023.

Para la demanda que continuará contra Altria, los abogados que representan las Demandas Colectivas en los Tribunales solo recibirán un pago si los Demandantes y las Demandas Colectivas en los Tribunales ganan o resuelven las reclamaciones contra Altria. Si los Demandantes ganan o concilian las reclamaciones contra Altria, los Abogados del Grupo solicitarán al Tribunal que apruebe los honorarios razonables de los abogados, así como el reembolso de los gastos incurridos en nombre de las Demandas Colectivas en los Tribunales. Si el Tribunal otorga las solicitudes, los honorarios y los gastos de los Abogados del Grupo se deducirán de cualquier dinero obtenido para las Demandas Colectivas en los Tribunales, o el Tribunal puede ordenar a Altria que pague los honorarios y costos de los abogados, además de cualquier dinero otorgado a las Demandas Colectivas en los Tribunales.

Los miembros del Grupo de Demandantes y los Grupos de Demandantes en el Tribunal no tendrán que pagar individualmente ningún honorario ni gasto de abogados en relación con la Demanda.

Recursos clave

¿Cómo puedo obtener más información?

Este Aviso contiene un resumen de la demanda. Encontrará información más detallada sobre la Demanda, copias de la queja de los Demandantes, la orden del Tribunal que certifica los Grupos de Demandantes y otras declaraciones en www.JUULclassaction.com. Las copias completas de alegatos públicos, resoluciones judiciales y otras declaraciones están disponibles para su revisión y copia en The Office of the Clerk of Court, United States District Court for the Northern District of California, 450 Golden Gate Avenue, San Francisco, CA 94012 durante el horario de atención normal.

Puede obtener información adicional sobre la Demanda en www.JUULclassaction.com o puede llamar al Administrador de la Conciliación al número gratuito 1-855-604-1734 o por correo electrónico a info@juulclassaction.com.

También puede ponerse en contacto con los Abogados del Grupo de Demandantes en las direcciones indicadas a continuación:

Sitio web del caso	www.JUULclassaction.com	
Administrador de la Conciliación	In re JUUL Labs, Inc. Settlement Administrator P.O. Box 5730 Portland, OR 97228-5730	
Abogados del Grupo de demandantes (Abogados del consumidor)	Dena C. Sharp GIRARD SHARP LLP 601 California Street, 14th Fl. San Francisco, CA 94108 Teléfono: (415) 981-4800	Dean Kawamoto KELLER ROHRBACK L.L.P. 1201 Third Ave., Ste. 3200 Seattle, WA 98101 Teléfono: (206) 623-1900
	Sarah R. London LIEFF CABRASER HEIMANN & BERNSTEIN 275 Battery Street, Fl. 29 San Francisco, CA 94111 Teléfono: (415) 956-1000	Ellen Relkin WEITZ & LUXENBERG 700 Broadway New York, NY 10003 Teléfono: (212) 558-5500
Tribunal (NO COMUNICARSE)	Office of the Clerk of Court United States District Court for the Northern District of California 450 Golden Gate Avenue San Francisco, CA 94012	

Attachment 11



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In re JUUL Labs, Inc.
 Conciliación de demanda colectiva

FORMULARIO DE RECLAMACIÓN DEL COMPRADOR MINORISTA

Sección I. Información del reclamante (Todos los campos obligatorios)

Nombre	Inicial del segundo nombre		Apellido
<input type="text"/>	<input type="text"/>		<input type="text"/>
Dirección			
<input type="text"/>			
Ciudad	Estado		Código postal
<input type="text"/>	<input type="text"/>		<input type="text"/>
Dirección de correo electrónico			
<input type="text"/>			
Número de teléfono	Fecha de nacimiento		
<input type="text"/> - <input type="text"/> - <input type="text"/>	<input type="text"/> - <input type="text"/> - <input type="text"/>		
	MM DD AAAA		

Sección II. Información de gastos minoristas (todos los campos son obligatorios)

Proporcione la siguiente información sobre sus Compras de productos JUUL.

Mes, día y año en que compró por primera vez los Productos JUUL:

<input type="text"/>	-	<input type="text"/>	-	<input type="text"/>
MM		DD		AA

Mes, día y año en que compró por última vez los Productos JUUL:

<input type="text"/>	-	<input type="text"/>	-	<input type="text"/>
MM		DD		AA

Proporcione la siguiente información sobre el número de productos JUUL que compró **en promedio en un año**.

- Proporcione solo la cantidad de productos que compró *por año*. No proporcione la cantidad total de productos JUUL comprados en varios años.
- No proporcione la cantidad en dólares que gastó en dichos Productos. Proporcione solo cantidades **promedio anuales para cada producto que haya comprado**.



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Tipo de producto	NÚMERO de productos comprados en promedio en un año (NO en dólares gastados) en un minorista <u>que no sea</u> el sitio web de JUUL				
Cartuchos JUUL (paquete de 4)	<table border="1" style="width: 100%; height: 100%;"> <tr> <td style="width: 25%; height: 20px;"></td> <td style="width: 25%; height: 20px;"></td> <td style="width: 25%; height: 20px;"></td> <td style="width: 25%; height: 20px;"></td> </tr> </table>				
Cartuchos JUUL (paquete de 2)	<table border="1" style="width: 100%; height: 100%;"> <tr> <td style="width: 25%; height: 20px;"></td> <td style="width: 25%; height: 20px;"></td> <td style="width: 25%; height: 20px;"></td> <td style="width: 25%; height: 20px;"></td> </tr> </table>				
Kit básico (dispositivo, cargador USB, 4 cartuchos JUUL)	<table border="1" style="width: 100%; height: 100%;"> <tr> <td style="width: 25%; height: 20px;"></td> <td style="width: 25%; height: 20px;"></td> <td style="width: 25%; height: 20px;"></td> <td style="width: 25%; height: 20px;"></td> </tr> </table>				
Kit básico (dispositivo, cargador USB, 2 cartuchos JUUL)	<table border="1" style="width: 100%; height: 100%;"> <tr> <td style="width: 25%; height: 20px;"></td> <td style="width: 25%; height: 20px;"></td> <td style="width: 25%; height: 20px;"></td> <td style="width: 25%; height: 20px;"></td> </tr> </table>				
Kit básico/kit de dispositivo (dispositivo cargador USB plus)	<table border="1" style="width: 100%; height: 100%;"> <tr> <td style="width: 25%; height: 20px;"></td> <td style="width: 25%; height: 20px;"></td> <td style="width: 25%; height: 20px;"></td> <td style="width: 25%; height: 20px;"></td> </tr> </table>				
Cargador USB	<table border="1" style="width: 100%; height: 100%;"> <tr> <td style="width: 25%; height: 20px;"></td> <td style="width: 25%; height: 20px;"></td> <td style="width: 25%; height: 20px;"></td> <td style="width: 25%; height: 20px;"></td> </tr> </table>				
Estuche de carga	<table border="1" style="width: 100%; height: 100%;"> <tr> <td style="width: 25%; height: 20px;"></td> <td style="width: 25%; height: 20px;"></td> <td style="width: 25%; height: 20px;"></td> <td style="width: 25%; height: 20px;"></td> </tr> </table>				

Las cantidades de dispositivos anteriores se utilizarán para determinar su Gasto minorista utilizando los datos de precios de JUUL. Si prefiere enviar su reclamación basándose en las pruebas de compra, puede dejar los campos anteriores en blanco y enviar su documentación.

Si no proporciona comprobantes de compra, solo recibirá una reclamación basada en la cantidad máxima permitida de compras minoristas (además de las cantidades que compró en el sitio web de JUUL, si corresponde).

Método preferido para recibir su pago de conciliación

- PayPal
 Venmo
 Direct Deposit
 Mastercard
 Cheque impreso

Si no selecciona una opción, recibirá un cheque impreso por correo a la dirección que proporcionó.

Aviso: Todas las reclamaciones están sujetas a auditoría por parte del Administrador de la Conciliación. Si su reclamación está sujeta a auditoría por cualquier motivo, el Administrador de la Conciliación le notificará al correo electrónico o correo postal proporcionado. La falta de respuesta puede resultar en que su reclamación sea denegada, de manera total o parcial.

Para enviar su reclamación, puede hacerlo por correo a:

In re JUUL Labs, Inc.
 Settlement Administrator
 P.O. Box 5730
 Portland, OR 97228-5730

Al enviar mi reclamación, declaro bajo pena de perjurio en virtud de las leyes de los Estados Unidos de América que lo anterior es verdadero y correcto, que compré los productos JUUL que he enumerado anteriormente (o atestiguado por la prueba de compra adjunta) y que creo que soy un Miembro del grupo de demandantes de la conciliación con derecho a la reparación solicitada al presentar este Formulario de reclamación.

Firma

Fecha:

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 MM DD AAAA